

Boston Pizza International Inc.



Boston Pizza has more than 300 locations throughout Canada and serves more than 30 million guests each year. Boston Pizza is a Platinum Club member of the 50 Best Managed Companies in Canada. The award recognizes those businesses that exhibit world-class management practices.

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* Boston Pizza International Inc.

The corporate office for Boston Pizza International (BPI) is located in Richmond, British Columbia. BPI has more than 130 staff providing expert guidance to their franchisees.

Getting Started

- The Green Initiative program was supported by BPI management as an opportunity to engage staff in all areas of the organization to rethink, reduce, reuse and recycle. The program continues to expand to include initiatives in other areas such as water and energy efficiency and sustainable purchasing policies.
- The first edition of the Boston Pizza Green Initiative Newsletter was distributed electronically (of course!) in September 2007. The newsletter has proven to be an excellent forum to communicate, motivate and celebrate BPI's collective "greening" activities.
- BPI participated in a SmartSteps Waste Reduction Assessment to review current practices and identify opportunities to enhance their program.

Green Team

The greening of BPI's corporate office began with the efforts of departmental "champions" looking for opportunities to reduce waste and improve recycling.



For more information:

Visit *SmartSteps Case Studies* at metrovancover.org for more business success stories.

Contact Metro Vancouver Sustainable Business Services at 605-451-6575 or by email at business_services@metrovancover.org.

