



## Media Release

***For Immediate Release***

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### **Photo Contest Open to All B.C. Residents**

Prizes and prestige await the winners of the Recycling Council of B.C.'s 2005 photo contest!

Last year the Recycling Council of British Columbia (RCBC) produced it's first annual Waste Not Calendar featuring artwork of B.C. children. This year, a photo contest open to all B.C. residents, (amateur or professional photographers) will see 13 winning entries featured in RCBC's 2006 'Waste Not' Calendar. The calendar will be introduced during Waste Reduction Week October 2005 and feature tips on how to make waste reduction a daily event.

Each of the 13 chosen photographers will receive a photo finishing gift certificate and the grand prize winner receives a colour photo printer.

**All entries must:**

- Be the original work of a B.C. resident of any age
- Depict one of the principles of waste reduction (reduce, reuse, recycle)
- Be submitted by **May 27, 2005** to [rcbc@rcbc.bc.ca](mailto:rcbc@rcbc.bc.ca) via e-mail or via post on a CD ROM if digital or printed on 4x6 photo paper to:

Recycling Council of BC  
10-119 West Pender Street  
Vancouver, BC V6B 1S5

Please ensure all entries included name, address and telephone number.

**RCBC Waste Reduction Photo Contest Rules:**

Entries may be submitted in printed or digital format. Photographs will be judged on a variety of points, including reproducibility in calendar format. Please follow the guidelines below to afford your entry the best chance of success.

**Printed Photos**

- 1) Have your photo printed on standard 4x6 paper.

- 2) Retain your negative – we will need it if your photo is selected for the calendar.
- 3) Mail your photo in a photo mailer envelope to prevent damage.

#### Digital Photos

- 1) Please take your photo using the highest possible resolution setting on your digital camera.
- 2) Submit only a thumbnail of your photo.
- 3) Alternately, place your photo on a CD and mail it to us.
- 4) If submitting thumbnails, retain your original photo. We will need it during final judging and for printing.

Some suggestions for picture topics include:

- 1) Recycling at home
- 2) Recycling at work or school
- 3) Recycling in your community
- 4) Composting
- 5) Recycling Art
- 6) The first R – reduce
- 7) The second R – reuse

RCBC is a nonprofit registered charity and the longest established organization dedicated to waste reduction Canada. For more information about RCBC visit [www.rcbc.bc.ca](http://www.rcbc.bc.ca) or call the toll-free Recycling Hotline: 604 R-E-C-Y-C-L-E-(732-9253) in Greater Vancouver or 1-800-667-4321 in B.C.