

London Drugs

Since its first store opened in 1945, London Drugs has expanded to 68 stores across Western Canada serving over 45 million customers annually. London Drugs' comprehensive recycling programs have reduced the company's garbage waste by at least 25 per cent.

London Drugs' three-pillar strategy is to work with suppliers for more environmentally responsible products and package reduction, comprehensive recycling programs, and energy reduction management in its operations.



Responsible Recycling

- London Drugs began a recycling program for product packaging in 2006. Customers can return their packaging or end-of-life products, such as appliances or electronics, to any retail location.
- The packaging recycling program has been so successful that London Drugs stores across Western Canada fill one semi truck of Styrofoam® per week, and recycle 1,000 pounds of plastic wrap per day.
- They have reduced their garbage waste by 25 per cent (up to 60 per cent in some locations) and each year they recycle approximately 45,800 kilograms of plastic and 9.21 million pounds of cardboard.
- In 2008 London Drugs was the winner of the Recycling Council of BC's **Private Sector Recognition Award** for their valuable contribution toward the preservation and the enhancement of British Columbia's environment.



Recycle

Since 2004 London Drugs has collected a total of 8,222 kg (18,098 pounds) of used rechargeable batteries for recycling.



For more information:

Contact the Recycling Council of BC

Search our online Recyclepedia—www.rcbc.bc.ca

Call the Recycling Hotline—604-732-9253 or 1-800-667-4321



Fairmont Hotel Vancouver

The Fairmont Hotel, located in Downtown Vancouver, has 556 rooms and suites, 12 meeting rooms, two restaurants, a health club, spa, and retail shops. The Green Partnership Program, an initiative of Fairmont Hotel & Resorts, has reduced both the costs and the environmental impacts of hotel operations.

National Geographic Traveler calls the Green Partnership Program one of the most comprehensive environmental programs in the North American hotel industry.



Eliminating Waste

- The hotel recycles all paper, cardboard, cans, glass, plastics, kitchen grease, organic waste, batteries, fluorescent bulbs and coat hangers.
- The Eco-Meet program provides a meeting structure that encourages maximum waste diversion and environmental awareness. There are four main components of Eco-Meet: Eco-Accommodation, Eco-Cuisine, Eco-Service, and Eco-Programming.
- Delivery of poultry, seafood and bread in reusable food totes has reduced cardboard waste by about 75 per cent.
- The culinary team works with the Vancouver Food Runner Program, which serves leftover food to people in need. Approximately 1 tonne of food is donated every three months.
- Reduction or elimination of individual sugar packages and creamers, condiment containers and disposable cups in food service operations.



Compost

Composting organic food waste has resulted in a 50 per cent reduction in waste. Combined with a lower fee for compost pickup, the result is an annual savings of \$5,280!



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lululemon athletica

lululemon athletica designs, distributes and retails yoga-inspired athletic apparel through its own stores and selected wholesale outlets in North America and internationally. lululemon sets goals around six pillars of its business (Community, People, Health, Sourcing and Manufacturing, Green Buildings and Spaces, Eco-efficiency and Waste Reduction).

In 2005, lululemon formed a program to track environmental, social and economic impacts.

lululemon focuses its business activities towards building a strong community legacy.



Reuse

- The distribution centre switched to reusable shipping containers in 2006. Each retail store recycles excess packaging or shipping materials.
- Mini-bins replaced larger garbage cans to reinforce the message of 'reduce, reuse, recycle.' Each staff member is responsible to empty their own bin so they are mindful of the waste they create.
- Eco-mats were selected, and kick-started a companywide "no-PVC initiative." The company aims to eliminate PVC from lululemon's product line.



Reuse...

The staff "We Love Luon" Challenge created innovative ideas for Luon (lululemon's signature fabric) remnants and scrap materials, such as new 'sustainable styles' product lines and donations to arts and design programs.



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Metrotower Office Complex

Ivanhoe Cambridge owns and manages the Metrotower Office Complex, the hub of the Metrotown commercial centre in Burnaby, British Columbia. The 600,000 square foot office complex is comprised of two towers and over 60 companies.



Ivanhoe Cambridge is a BC Hydro Power Smart Partner and They have received both national and regional recognition for their progressive approach to commercial building management.

Office Recycling

- The tower's fibre recycling program includes office paper, cardboard, magazines and telephone books. An estimated 1.5 tonnes of mixed office paper and cardboard are diverted each month.
- All tenants are provided with desk-side containers for office paper and blue boxes for metal, glass and plastic recycling. Each floor is also supplied with recycling bags and racks that are placed in strategic locations, such as the photocopier area.
- Revenue from the fibre recycling program helps to offset the costs for other recycling programs.
- Ivanhoe Cambridge provides an on-line Tenant Information Guide detailing their established environmental programs, such as the recycling and ride reduction programs.



Recycle...

Metrotower Office complex has established programs for recycling all metals, plastics, glass bottles, batteries, Styrofoam and shrink wrap.



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Nature's Path

Nature's Path aims to be a vehicle for healthy foods, positive lifestyle and environmental-stewardship. Nature's Path manufactures breakfast foods and snacks that are sold in specialty food stores and national retailers in North America and 30 other countries.

Nature's Path Foods is one of a number of companies taking positive steps towards a sustainable future where social progressiveness and environmental excellence are as important as profitability.



Package design for Reduced Waste

- The boxes used for flaked cereals have been reduced by 10%, saving on unnecessary packaging waste and reducing costs. In addition, most cereals are offered in bulk "Eco Pacs."
- By optimizing the dimensions of boxed packaging, 72 units, rather than 66, can be stacked on a pallet. This configuration also makes full use of the pallet envelope, reducing product shifting and breakage.
 - Less storage space used = improved asset utilization and postponed capital outlays
 - 8% improvement in load factor on trucks = better asset utilization and reduced emissions, fuel, and energy consumption
- Nature's Path chooses non-toxic soy-based inks on all paperboard packaging. Vegetable inks are easier to recycle and better for the environment. In addition, all paperboard that is purchased contains 100% recycled content.



Reduce...

Nature's Path Foods reduced the packaging on their regular sized cereal boxes by 10% without reducing product volume.



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Boston Pizza International Inc.

Boston Pizza has more than 300 locations throughout Canada and serves more than 30 million guests each year. Boston Pizza is a Platinum Club member of the 50 Best Managed Companies in Canada. The award recognizes those businesses that exhibit world-class management practices.



The corporate office for Boston Pizza International (BPI) is located in Richmond, British Columbia. BPI has more than 130 staff providing expert guidance to their franchisees.

Getting Started

- The Green Initiative program was supported by BPI management as an opportunity to engage staff in all areas of the organization to rethink, reduce, reuse and recycle. The program continues to expand to include initiatives in other areas such as water and energy efficiency and sustainable purchasing policies.
- The first edition of the Boston Pizza Green Initiative Newsletter was distributed electronically (of course!) in September 2007. The newsletter has proven to be an excellent forum to communicate, motivate and celebrate BPI's collective "greening" activities.
- BPI participated in a SmartSteps Waste Reduction Assessment to review current practices and identify opportunities to enhance their program.



Green Team

The greening of BPI's corporate office began with the efforts of departmental "champions" looking for opportunities to reduce waste and improve recycling.



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