

# Media Release



***For Immediate Release***

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## ***Recyclepedia ends information gap***

***June 4, 2009 – Vancouver, B.C. – (For immediate release)*** Ever found yourself dealing with an existential recycling crisis at 2 a.m.? Now you can sleep easy since the launch of the Recyclepedia on the Recycling Council of B.C.'s website.

This easy-to-use searchable database provides answers to British Columbians' most frequently asked recycling questions, such as "where can I recycle CFL bulbs?" and "what do I do with leftover paint?". And the Recyclepedia has information for every single one of B.C.'s hundreds of communities, large and small.

Both the demand for and success of the RCBC province-wide Recycling Hotline has led to this expansion on the Internet.

"B.C. now has 24-hour access to information about where they can take their most-asked-about items," says RCBC Executive Director Brock Macdonald. "Recycling needs to be as convenient as possible. Although we expanded our hotline hours last year, we still wanted to ensure people could find the information when our office is closed."

The Recycling Hotline at 604-RECYCLE (lower mainland) or toll free B.C.-wide at 1-800-667-4321, is staffed Monday through Friday 9 a.m. to 6 p.m. and on Saturdays from 9 a.m. to 4 p.m. The Recyclepedia is featured on the front page of RCBC's web site at [www.rcbc.bc.ca](http://www.rcbc.bc.ca).

The Recycling Council of British Columbia is a multi-sectoral, non-profit organization promoting the principles of Zero Waste through information services, the exchange of ideas, and research. Founded in 1974, RCBC is Canada's longest-serving recycling council and has earned the reputation of being one of the most widely respected multi-sectoral environmental organizations in the province today. RCBC has played a major role in the establishment of the many ground-breaking product stewardship programs in the province, which are emulated around the world.

For more information visit [www.rcbc.bc.ca](http://www.rcbc.bc.ca)