

Recycling Council of British Columbia

# Annual Report 2007/2008



## Mission Statement

RCBC is a multi-sectoral, non-profit organization which promotes the principles of Zero Waste through information services, the exchange of ideas and research.

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## Executive Director's Report



*RCBC  
Executive  
Director  
Brock  
Macdonald*

### **RCBC By The Numbers**

RCBC has had an amazing year! The numbers are up on all fronts and we are showing no signs of slowing down. And while you may have heard about the odd number here or there, with this report, it is my pleasure to share with you some of RCBC's many numbers you may not already know about.

12

Over the past year we have increased our staff to meet programming demand and now have an even dozen talented people who run RCBC on a day-to-day basis. Our team includes Director of Communications Mairi Welman, who arrived late last year and has jumped straight into the deep end, increasing RCBC's visibility and acting as my number two. Director of Finance Anna Rochelle not only manages the money perfectly, but helps to raise it as well. And the unshakable Ben Ramos has been promoted from Executive Assistant to Member and Technology Services Manager. One of our newest additions is Jordan Best, fresh from university and rarin' to go, he is

coordinating RCBC's policy and research work. Our Hotline team is growing by leaps and bounds, as is the need for their services. Harvinder Gill has been promoted to Information Services Manager, and oversees our very talented group: Alissa Raye, David White, Jennifer Ellis, Jessie Christophersen and Renee Geronimo.

33

The number of Member Advisories that were distributed to inform members about what is happening at RCBC and in the waste reduction community at large. This service is managed by Ben Ramos, and is an ongoing feature of RCBC's communications strategy. Member advisories are posted on the RCBC website for your review at [www.rcbc.bc.ca](http://www.rcbc.bc.ca).

12

The number of Board members who spent countless hours on RCBC activities. The involvement of these most important volunteers helped to move RCBC's policy discussions forward at a time of great interest from the membership. Jim Cairns and Ann Johnston, in particular, devoted significant time to heading up working groups. Thanks to President Bert Monesmith, whose one year has now turned into two, and whose insight and experience helped to keep RCBC on the right path. Thanks also to outgoing Vice President Mark Rowlands, who brought a pragmatic hand to our policy committee meetings.

129, 229

The number of inquiries that the RCBC Hotline responded to in the past year. In

the first quarter of 2008 call volumes increased by 32% over the same period last year and show no signs of slowing. Staffing has been increased and we are moving to extended hours of operation this summer.

4, 754

Materials Exchange matches were made over the past year. In the process we diverted 128.2 tonnes of materials from disposal in BC.

16

Issues of Reiterate and Recap were distributed over the past year to members and others, giving us the opportunity to delve a little deeper into issues of concern and interest.

1, 318

The number of listings on our Reuses web sites. Have you visited it to find a new home for something you no longer want in yours?

8

The number of years that Waste Reduction Week has been taking place in Canada. As one of the original steering committee members, RCBC is proud to be part of a national awareness program to help Canadians reduce waste and make everything we do more sustainable.

8,117

The number of individuals, businesses and schools in B.C. that registered for Waste Reduction Week in the fall of 2007. Did you?

17

B.C. municipalities proclaimed Waste Reduction Week. Add the Province and we're at 18!

2, 678

Companies are listed in the Hotline database. RCBC continues to be the most extensive and detailed source of information about the where, what, and why related to recycling and waste management in the Province. If you want to call, you can reach us at 604 R-E-C-Y-C-L-E (732-9253) in the Lower Mainland or 1-800-667-4321 anywhere else in B.C.

7

The number of operational Materials Exchange Sites; five residential (Surrey, Vancouver, Columbia Shuswap, Thompson Nicola and Okanagan), the Industrial Materials Exchange and the Electronics Materials Exchange. More materials exchange sites are on the way!

1, 729

The number of hours that the RCBC Hotline was open last year to educate and inform British Columbians, and ... starting in July we will be adding evening and Saturday service to keep up with demand!

20

The number of outreach and presentation events that RCBC participated in last year including Green Living and EPIC: Sustainable Living Expo

10,362

Tonnes of greenhouse gas emissions reduced through the use of B.C.'s Reuse web sites.

545

The number of people who attended RCBC events last year including the conference, Zero Waste Wednesday, the film premiere and the educators' workshop.

6

Fact Sheets were developed to better advise our audience about recycling and waste reduction issues. More are coming, check them out on the website at [rcbc.bc.ca](http://rcbc.bc.ca)

17

The number of years that the RCBC Hotline has been providing information services to residents of BC – longer than many municipalities have provided curbside recycling!

256

Members support the ongoing operation of RCBC and are part of the representation to decision-makers about recycling and waste initiatives in BC.

58

The number of sponsors and funders who help make RCBC's work possible, including those who support the Hotline, those who support the annual conference and those who support special projects. Some support is in-kind, some is cash – all is truly appreciated and welcome.

24

Media interviews over the Christmas break alone! We've broken our calculator trying to add up the others.

1

The number of organizations in B.C. fully-focussed on recycling and waste reduction that considers the perspectives of individuals, businesses, governments and non-profit organizations.

**Good work RCBC!**



Brock Macdonald  
Executive Director

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## AUDITORS' REPORT

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To the Members of  
**Recycling Council of British Columbia**

We have audited the statement of financial position of the **Recycling Council of British Columbia** as at March 31, 2008 and the statements of changes in net assets, operations and cash flows for the year then ended. These financial statements are the responsibility of the Council's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance as to whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Council as at March 31, 2008 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles. As required by the Society Act of British Columbia, we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year.

*Tompkins, Wozny, Miller & Co.*

Vancouver, Canada  
May 22, 2008

Chartered Accountants

STATEMENT OF FINANCIAL POSITION

As at March 31

	2008	2007
	\$	\$
<b>ASSETS</b>		
<b>Current</b>		
Cash and term deposits	136,800	137,675
Cash - gaming	21,479	3,503
Accounts receivable	85,116	101,194
Prepaid expenses	21,369	17,926
<b>Total current assets</b>	<b>264,764</b>	<b>260,298</b>
Capital assets <i>[note 3]</i>	51,735	28,549
	<b>316,499</b>	<b>288,847</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities</b>		
Accounts payable and accruals	46,908	36,370
Deferred gaming revenue	21,479	3,503
Deferred revenue – memberships	38,449	36,682
Deferred contributions	152,921	178,888
<b>Total current liabilities</b>	<b>259,757</b>	<b>255,443</b>
Deferred contributions related to capital assets <i>[note 5]</i>	39,600	16,918
<b>Total liabilities</b>	<b>299,357</b>	<b>272,361</b>
<b>Net assets</b>		
Invested in capital assets	12,135	11,631
Unrestricted	5,007	4,855
<b>Total net assets</b>	<b>17,142</b>	<b>16,486</b>
	<b>316,499</b>	<b>288,847</b>

Commitments *[note 6]*

*See accompanying notes*

On behalf of the Board:

*"Bert Monesmith"*

Director

*"Greg Belland"*

Director

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**Recycling Council of British Columbia****STATEMENT OF OPERATIONS**

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Year ended March 31

	2008	2007
	\$	\$
<b>REVENUES</b>		
Amortization of deferred contributions related to capital assets <i>[note 5]</i>	21,982	10,342
British Columbia Ministry of Environment	130,435	105,870
Conference	71,910	59,245
Donations	9,559	300
Employment program subsidies	3,620	3,107
Interest and other	6,523	3,091
Gaming	26,544	26,810
Memberships	49,234	46,602
Project revenue	87,970	78,631
Sponsorship - Industry	118,875	107,769
- Government	82,248	83,017
Special Events	—	2,900
	<b>608,900</b>	<b>527,414</b>
<b>EXPENDITURES</b>		
Advertising	5,009	1,829
Amortization of capital assets	27,943	14,239
Bank charges and credit card merchant fees	2,586	2,590
Board expenses	2,063	2,356
Conference and meetings	48,011	39,765
Contracting and consulting	2,754	2,210
Equipment leases and rentals	10,407	5,607
Insurance	3,223	3,314
Internet – Web services	13,536	8,317
Office, supplies and other	19,911	10,322
Photocopying	3,304	3,973
Postage and courier	2,497	3,878
Printing and publishing	6,421	9,734
Professional fees	3,744	3,350
Rent and utilities	58,381	56,642
Salaries and benefits	388,910	348,466
Telephone and facsimile	4,360	5,117
Travel	5,184	3,534
	<b>608,244</b>	<b>525,243</b>
<b>Excess of revenues over expenditures</b>	<b>656</b>	<b>2,171</b>

*See accompanying notes*

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## Our Partners and Supporters

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The operations of the Recycling Council of British Columbia are funded by a diverse group of supporters including government, industry, granting foundations and members. Our deep appreciation and gratitude goes out to these 48 organizations for enabling us to continue RCBC's important work for another year.

### Partners

- o ABC Recycling Ltd.
- o Alcan Inc.
- o BC Hydro
- o BC Ministry of Public Safety and Solicitor General (gaming)
- o BC Ministry of Environment
- o BC Used Oil Management Association
- o Canada's National Brewers
- o Canon Canada inc
- o Catalyst Paper
- o City of Richmond
- o City of Surrey
- o City of Vancouver
- o Encorp Pacific
- o Electronic Product Stewardship Association
- o Electronic Stewardship Association of BC
- o Frogfile Office Essentials
- o Happy Stan's Recycling
- o International Paper Industries
- o Merlin Plastics
- o Metro Vancouver
- o Natural Resources Canada
- o New West Gypsum Recycling
- o Post Consumer Pharmaceutical Stewardship Association
- o Product Care Association
- o Recycling Council of Alberta
- o Teck Cominco
- o Tetra Pak (Canada)
- o Tire Stewardship BC
- o Tree-Marking Paint Stewardship Association
- o Urban Impact
- o Vancity Savings Credit Union
- o Wastech Services Ltd
- o Waste Management

### In-Kind Donations

- o Adobe (software donation)
- o Alcan Inc. (speaker gifts)
- o Canada's National Brewers (beverages)
- o Cowichan Valley Regional District (projector)
- o BC Hydro (display space)
- o Business In Vancouver (subscription)
- o Encorp Pacific (travel expenses)
- o Frogfile Office Essentials (delegate folders)
- o Hewlett Packard ( computer equipment)
- o Metro Vancouver ( display space)
- o Microsoft Inc (computer software)
- o Overwaitea (registration bags)
- o Starbucks (conference: coffee breaks)
- o Techsoup.org (computer software)
- o Urban Impact Recycling (recycling services)

### Regional District Supporters

#### RCBC Hotline

- o Cariboo
- o Central Kootenay
- o Central Okanagan
- o Cowichan Valley
- o Fraser Valley
- o Metro Vancouver
- o Kootenay-Boundary
- o Nanaimo
- o North Okanagan
- o Okanagan-Similkameen
- o Peace River
- o Powell River
- o Squamish Lillooet
- o Sunshine Coast

#### RCBC Materials Exchange

- o Cariboo
- o Central Kootenay
- o Central Okanagan
- o Columbia Shuswap
- o Cowichan Valley
- o Fraser Valley
- o Kitimat-Stikine
- o Kootenay-Boundary
- o Nanaimo
- o North Okanagan
- o Okanagan-Similkameen
- o Sunshine Coast
- o Thompson-Nicola

# Organizational Information

## 2007/2008 Board of Directors

### Executive Officers

#### President

Bert Monesmith 36Zero Waste Group, Inc.

#### Vice President

Mark Rowlands CH2M Hill

#### Treasurer

Greg Belland Teck Cominco Metals Ltd.

#### Secretary

Kim Day Ridge Meadows Recycling Society

### Directors at Large

Jim Cairns

Individual Member

Craig Foster

Individual Member

Wendy Horan

Central Kootenay Regional District

Dennis Kinsey

BC Liquor Distribution Branch

Derek Knudsen

BC Hydro

Sue Maxwell

Consultant

John Richards

Abbotsford Community Services

Carol Suhan

Regional District of Central Okanagan

Dawn Wattie

Dawn Wattie Law Corp.

Tracey Weldon

Individual Member

Jared Wright

Union of BC Municipalities

### Communications/Events Committee

Chair: Carol Suhan Regional District of Central Okanagan

### Policy Committee

Chair: Mark Rowlands CH2M Hill.

## RCBC Staff (*as of June 1, 2008*)

Brock Macdonald	Executive Director
Mairi Welman	Director of Communications/Deputy Executive Director
Anna Rochelle	Director of Finance
Ben Ramos	Member and Technology Services Manager
Harvinder Gill	Information Services Manager
Jordan Best	Policy and Research Coordinator
Jesse Christophersen	Information Services Assistant
Alissa Danilkiewicz	Information Officer
Jennifer Ellis	Information Officer
Renee Geronimo	Information Officer
David White	Information Officer
Lynn Chia	Events & Administrative Assistant

