

Recycling Council of British Columbia

Annual Report



2008/2009

Mission Statement

RCBC is a multi-sectoral non-profit organization promoting the principles of Zero Waste through information services, research and the exchange of ideas.

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Executive Director's Report



*RCBC
Executive
Director
Brock
Macdonald*

This was a breakthrough year for RCBC on a number of levels as the organization took a front-and-centre role moving B.C. down the road to zero waste as we reached out to more people than ever before.

Hotline

In operation since 1990, the Recycling Hotline made a quantum leap as it hit a new high in the 2008 calendar year breaking through the one hundred thousand mark for the first time with 103,723 calls. That number represents an annual increase of more than 40 percent over the 72,640 calls received in 2007. During those calls, RCBC Hotline operators answered 150,383 questions, covering 146 materials, from 202 communities from 100 Mile House to Zeballos!

As well as a huge jump in numbers, the available Hotline service hours were also extended from Monday through Friday 9am to 4pm to Monday to Friday 9am to 6pm and Saturdays 9am to 4pm.

RCBC Website

Thanks to the support of the B.C. Ministry of Environment and BC Hydro, RCBC,

under the coordination of IT and Member Services Manager Ben Ramos, completely replaced its web site with a new look, new information and new features. The section getting the most attention is the Recyclepedia, which provides visitors with a two click search to recycling options in their communities. Since its launch in mid-December the Recyclepedia has had more than 10,000 visits by the end of March 2009.

RCBC Reuse Sites

The seven RCBC online reuse sites in the Materials Exchange Programs saw 4,319 successful exchanges diverting 119,670 Kgs from landfills which saved 9.677 tonnes of carbon from contributing to global warming.

In the News

Thanks to the skillful management of Communications Director Mairi Welman RCBC was in the news constantly through the year with more than 130 appearances in print and broadcast outlets. With regular spots on Global News and on CKNW's Christy Clark show RCBC senior staff communicated directly with audiences in the hundreds of thousands to raise awareness of issues such as Extended Producer Responsibility, alternative to waste-to-energy and zero waste principles.

Administrative Services

By conference time, RCBC will be just completing its first year as the administrator for the BC Product Stewardship Council, the group that represents B.C.'s regional districts on product stewardship matters.

Now RCBC has entered into a similar agreement with the BC Film Commission and its movie industry partners to administrate and develop Reel Green, a

progressive initiative intended to reduce the environmental footprint of the B.C. Film industry by providing and promoting waste reduction information and education. As part of the initiative RCBC will operate an industry dedicated reuse site called reelreuse.com. The site is the hinge pin of the effort to divert waste by providing a central hub for film producers to share and reuse materials, equipment, props and other items specific to the industry.

Advocacy and Outreach

In 2008 RCBC's outreach team, led by Information Services Manager Harvinder Gill, participated in 20 different events, and had a total of 2,973 visitors by our booth to get information and chat about waste reduction and sustainability.

Events included: Neptune Fresh Products, Food & Equipment Show; Metro Vancouver Coastal Health EnviroDay at VGH; Lighthouse Sustainable Building Centre presentation; City of Vancouver Landfill Open House; City of Richmond EnviroFair; Terrace Trade Show; EPIC 2008; Green Living Show

Working towards the organization's mission to promote zero waste principals, As Executive Director I participated on or chaired a number of committees. These included: the Metro Vancouver Solid Waste Management Plan Advisory Committee, Electronic Stewardship Association of B.C. Advisory Committee, Encorp Pacific (Canada) Advisory Committee, Tire Stewardship B.C. Advisory Committee, B.C. Working Group on Waste. As well, I participated in a number of special and single-event forums such as: the Canadian Council of Ministers of Environment Extended Producer National Initiative, Reel Green Forums on B.C.'s Film Industry, Metro Vancouver Sustainability Public

Forums, B.C. MOE Producer EPR Orientation.

Policy Development

Over the course of 2008 RCBC moved forward on policy development through the work of its new Policy and Research Coordinator, Jordan Best. His first assignment was the research and publication of a white paper called "Examining The Waste-To-Energy Option", a comprehensive look at a controversial issue within the Metro Vancouver region. The result was a solid, objective, fact-based discussion paper that drew praise and respect from all sides.

The eight policy positions the Board of Directors approved over 2008/09 covered packaging EPR, single-use bags, and a Zero Waste definition. As well the Board formalized a policy development and working group structure and system to increase the efficiency of the policy development process.

Fiscal Responsibility

Under the strong management of Director of Finance Anna Rochelle, RCBC ended its 2008/2009 fiscal year with a moderate surplus of \$9,998.

Throughout this past year, RCBC has established itself as an agent for progressive change. Not only by advocating on its own behalf, but by creating opportunities in which individuals can come together to discuss and resolve the issues of the day, to provide real solutions for a better tomorrow.



Brock Macdonald
Executive Director

AUDITORS' REPORT

To the Members of
Recycling Council of British Columbia

We have audited the statement of financial position of the **Recycling Council of British Columbia** as at March 31, 2009 and the statements of changes in net assets, operations and cash flows for the year then ended. These financial statements are the responsibility of the Council's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance as to whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Council as at March 31, 2009 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles. As required by the Society Act of British Columbia, we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year.

Tompkins, Wozny, Miller & Co.

Vancouver, Canada
May 11, 2009

Chartered Accountants

TOMPKINS, WOZNY, MILLER & CO.
Chartered Accountants

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Recycling Council of British Columbia

STATEMENT OF FINANCIAL POSITION

As at March 31

	2009	2008
	\$	\$
ASSETS		
Current		
Cash and term deposits	346,172	136,800
Cash - gaming	16,850	21,479
Accounts receivable	63,213	85,116
Prepaid expenses	28,624	21,369
Total current assets	454,859	264,764
Capital assets <i>[note 3]</i>	54,374	51,735
	509,233	316,499
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and accruals	51,161	46,908
Deferred gaming revenue	16,850	21,479
Deferred revenue - memberships	39,158	38,449
Deferred contributions	329,416	152,921
Total current liabilities	436,585	259,757
Deferred contributions related to capital assets <i>[note 4]</i>	45,708	39,600
Total liabilities	482,293	299,357
Net assets		
Invested in capital assets	8,666	12,135
Unrestricted	18,274	5,007
Total net assets	26,940	17,142
	509,233	316,499

Commitments *[note 6]*

See accompanying notes

On behalf of the Board:

"Greg Belland"

Director

"Bert Monesmith"

Director

WOM TOMPKINS, WOZNY, MILLER & CO.
Chartered Accountants

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Recycling Council of British Columbia

STATEMENT OF OPERATIONS

Year ended March 31	2009	2008
	\$	\$
REVENUES		
Amortization of deferred contributions related to capital assets <i>[note 4]</i>	31,713	21,982
British Columbia Ministry of Environment	249,445	130,435
Conference	77,367	71,910
Donations	1,173	9,559
Employment program subsidies	3,672	3,620
Interest and other	11,342	6,523
Gaming	45,947	26,544
Memberships	50,606	49,234
Project revenue	112,528	87,970
Sponsorship - Industry	151,057	118,875
- Government	84,149	82,248
	818,999	608,900
EXPENSES		
Advertising	3,878	5,009
Amortization of capital assets	38,915	27,943
Bank charges and credit card merchant fees	4,105	2,586
Board expenses	2,889	2,063
Conference and workshops	73,615	48,011
Contracting and consulting	1,650	2,754
Equipment leases and rentals	15,275	10,407
Insurance	2,987	3,223
Internet - Web services	14,618	13,536
Office, supplies and other	14,993	19,911
Photocopying	2,634	3,304
Postage and courier	2,604	2,497
Printing and publishing	6,056	6,421
Professional fees	4,054	3,744
Rent and utilities	59,226	58,381
Salaries and benefits	546,287	388,910
Telephone and facsimile	5,753	4,360
Travel	9,662	5,184
	809,201	608,244
Excess of revenues over expenses	9,798	656

See accompanying notes

The operations of the Recycling Council of British Columbia are funded by a diverse group of supporters including government, industry, granting foundations and members. Thanks to each and every one of these individuals and organizations for their support in the 2008/2009 fiscal year.

Partners

- o ABC Recycling Ltd.
- o BC Hydro
- o BC Ministry of Public Safety and Solicitor General (gaming)
- o BC Ministry of Environment
- o BC Used Oil Management Association
- o BC Product Stewardship Council
- o Canada's National Brewers
- o Catalyst Paper
- o City of Richmond
- o City of Surrey
- o Electronics Stewardship Association of BC
- o Encore Pacific
- o Environment Canada
- o Happy Stan's Recycling
- o Merlin Plastics
- o Metro Materials Recovery
- o Metro Vancouver
- o New West Gypsum
- o Post Consumer Pharmaceutical Stewardship Ass'n
- o Product Care Association
- o Post Consumer Pharmaceutical Stewardship Association
- o Product Care Association
- o Recycling council of Alberta
- o Service Canada
- o Shell Canada
- o Tim Horton's
- o Tire Stewardship BC
- o Township of Langley
- o Urban Impact Recycling
- o Wastech Services Ltd

In-Kind Donations

- o BC Hydro (display space)
- o Business In Vancouver (subscription)
- o Encorp Pacific (travel expenses)
- o London Drugs (reusable bags)
- o Tim Horton's (coffee mugs)
- o Techsoup.org (computer software)
- o Wastech Services Ltd. (registration bags)
- o Urban Impact Recycling (recycling services)

Regional District Supporters

RCBC Hotline

- o Cariboo
- o Central Kootenay
- o Central Okanagan
- o Cowichan Valley
- o Fraser Valley
- o Metro Vancouver
- o Kootenay-Boundary
- o Nanaimo
- o North Okanagan
- o Okanagan-Similkameen
- o Peace River
- o Powell River
- o Squamish Lillooet
- o Sunshine Coast

RCBC Materials Exchange

- o Cariboo
- o Central Kootenay
- o Central Okanagan
- o Columbia Shuswap
- o Cowichan Valley
- o Fraser Valley
- o Kitimat-Stikine
- o Kootenay Boundary
- o Nanaimo
- o North Okanagan
- o Okanagan - Similkameen
- o Peace River
- o Sunshine Coast
- o Thompson-Nicola
- o Sunshine Coast

Organizational Information

2008/2009 Board of Directors

Executive Officers

President:

Bert Monesmith Bert Monesmith and Associates

Vice President:

Tracey Weldon Individual Member.

Treasurer:

Greg Belland Teck Cominco Metals Ltd.

Secretary:

Kim Day Ridge Meadows Recycling Society

Directors at Large

Terri McClymont	REAPS
Jim Cairns	Individual Member
Dennis Kinsey	BC Liquor Distribution Branch
Derek Knudsen	BC Hydro
Alan Stanley	Regional District of Kootenay Boundary
Sue Maxwell	Individual Member
Eve-Lyn Wolters	Regional District of Central Okanagan
John Richards	Abbotsford/Mission Recycling Program

Policy Committee

Chair: Tracey Weldon Individual Member.

RCBC Staff (as of May 14, 2009)

Brock Macdonald	Executive Director
Mairi Welman	Director of Communications
Anna Rochelle	Director of Finance
Ben Ramos	IT & Member Services Manager
Harvinder Gill	Information Services Coordinator
Jordan Best	Policy & Research Coordinator
Jesse Christophersen	Senior Hotline Information Officer
Renee Geronimo	Materials Exchange Officer
Jennifer Ellis	Hotline Information Officer/ Administrative Assistant
Keran Braich	Hotline Information Officer
Alex Brigham	Hotline Information Officer
Greg West	Hotline information Officer
David White	Hotline Information Officer