

Recycling Council of British Columbia

Annual Report



2009/2010

Mission Statement

RCBC is a multi-sectoral non-profit organization promoting the principles of Zero Waste through information services, research and the exchange of ideas.

RCBC's Vision

The Recycling Council foresees a British Columbia in which 100 per cent of product waste is managed in Extended Producer Responsibility programs, and 100 per cent of compostable material is diverted to beneficial end-use, in accordance with the 3Rs hierarchy.

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Executive Director's Report



*RCBC
Executive
Director
Brock
Macdonald*

Fiscal Responsibility

This was a challenging year, not only for RCBC, but for every organization, public and private alike. All were affected to some degree by the world wide recession and the resulting cuts in funding and spending at almost every level.

Several years ago, RCBC moved to diversify its funding streams to a broader base of sources that included stand-alone projects and contract services. I am happy to report, that through this strategy, the generosity of our supporters and the careful stewardship of the senior management team, particularly Finance Director Anna Rochelle, RCBC ended the year on the positive side of the ledger with a small surplus. While there are challenges still ahead, we have weathered a major storm and with that experience behind us, have a renewed confidence and commitment to forge ahead, add new services and programs to help meet our mission, our vision and our goal of a more sustainable British Columbia.

Hotline

Now in its 20th year of operation, the Recycling Hotline continued to be the

primary source of waste reduction information in B.C. Because of this long-standing expertise, we were called on to extend our services beyond our provincial borders and now provide Hotline services to our neighbouring province of Alberta.

As if we weren't challenged enough this past year, Information Services Manager Harvinder Gill dealt with a major hardware failure in our Hotline phone system's main computer. Her team handled the emergency seamlessly with poise and professionalism, providing uninterrupted service throughout.

RCBC Website

Avoiding a disruption in Hotline service clearly demonstrated how important it was to develop our online companion system, the RCBC Recyclepedia. Just beyond its first full year of service, this system supplements the Hotline by providing the most-asked questions we get from callers on an easy-to-access system that is available 24 hours a day, seven days a week. The Recyclepedia was viewed more than 49,000 times in its first full year of operation and continues to grow in use.

Overall, RCBC's web site had more than 630,000 page views as users from all over the world looked to our province and the Recycling Council for leadership in waste reduction information and programs, such as B.C.'s growing list of Extended Producer Responsibility Programs.

Member Services Manager Ben Ramos, with limited resources at his disposal, kept the web site up to date, added new features, and provided information to members through our one-stop portal. As well as information, the site offers links to other organizations

and services including our expanding Materials Exchange (MEX) system.

RCBC Reuse Sites

RCBC's online MEX system grew from seven to 11 sites this year. These include local government partnered sites such as surreyreuses.com, the stewardship-related EMEX, industry-specific sites such as reelreuse.com, an in-house commercial building site for the Bentall Centre and the industrial materials exchange or IMEX as it is known. Together these sites have diverted more than 59000 kg of materials from disposal through 2568 successful exchanges.

In the News

With the skillful management of Communications Director Mairi Welman RCBC was again an important and authoritative voice and source for the media. With Mairi's regular spots on Global News, my participation as a contributor to CKNW's Christy Clark Show and a very positive partnership with the Vancouver Sun on a number of articles as well as that outlet's support as the media sponsor of the Trailer Trashed Film Festival, RCBC was covered province-wide.

Special Projects

This year RCBC started a program of establishing ongoing special projects to reach out to specific audiences. Our first such venture was the Trailer Trashed Film Festival. Run as a contest, the festival is open to amateur, student and professional filmmakers who enter short films fashioned as movie trailers. Each year a different topic is chosen. For our first year we selected disposable coffee cups as the target for reduction. Fifty films from as far away as Thailand were submitted. These videos form the basis of a viral media campaign to drive home the message of choice.

Administrative Services

RCBC continues to provide administration for the BC Product Stewardship Council, the group that represents B.C.'s regional districts on product stewardship matters.

Now in its second year, RCBC is moving forward with a sector-by-sector approach as the administrator for Reel Green a partnership with the B.C. film industry to promote sustainable zero waste practices within the motion picture sector.

Working Well With Others

RCBC staff participated on or chaired a number of committees. These included the, Electronic Stewardship Association of B.C. Advisory Committee, Encorp Pacific (Canada) Advisory Committee, Tire Stewardship B.C. Advisory Committee, and the B.C. Working Group on Waste.

Policy Development

RCBC Policy and Research Coordinator Jordan Best continued his fine work developing objective, data-based information to assist individuals, local government and organization with waste reduction measures, such as *On the Road to Zero Waste: Priorities for Local Governments*, a comprehensive look at approaches to diverting and reducing waste in order to avoid the disposal option.

Your RCBC team faced many challenges over the last year. With our members support, we persevered and continued on the path towards a zero waste B.C.



Brock Macdonald
Executive Director

AUDITOR'S REPORT

To the Members of
Recycling Council of British Columbia

We have audited the statement of financial position of the **Recycling Council of British Columbia** as at March 31, 2010 and the statements of changes in net assets, operations and cash flows for the year then ended. These financial statements are the responsibility of the Council's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance as to whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Council as at March 31, 2010 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles. As required by the Society Act of British Columbia, we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year.

Tompkins, Wozny, Miller & Co.

Vancouver, Canada
May 10, 2010

Chartered Accountants

TOMPKINS, WOZNY, MILLER & CO.
Chartered Accountants

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Recycling Council of British Columbia

STATEMENT OF FINANCIAL POSITION

As at March 31

	2010	2009
	\$	\$
ASSETS		
Current assets		
Cash - operating	83,466	96,172
- gaming	14,481	16,850
Short-term deposits	175,000	250,000
Accounts receivable	33,918	63,213
Prepaid expenses	23,600	28,624
Total current assets	330,465	454,859
Capital assets <i>[note 4]</i>	30,458	54,374
	360,923	509,233
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable and accruals	49,955	51,161
Deferred gaming revenue	14,481	16,850
Deferred revenue - memberships	44,745	39,158
Deferred contributions	197,435	329,416
Total current liabilities	306,616	436,585
Deferred contributions related to capital assets <i>[note 5]</i>	26,691	45,708
Total liabilities	333,307	482,293
Net assets		
Invested in capital assets	3,767	8,666
Unrestricted	23,849	18,274
Total net assets	27,616	26,940
	360,923	509,233

Commitments *[note 7]*

See accompanying notes

On behalf of the Board:

"Greg Belland"

Director

"Alan Stanley"

Director

TOMPKINS, WOZNY, MILLER & CO.
Chartered Accountants

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Recycling Council of British Columbia**STATEMENT OF OPERATIONS**

Year ended March 31

	2010	2009
	\$	\$
REVENUES		
Amortization of deferred contributions related to capital assets <i>[note 5]</i>	34,321	31,713
British Columbia Ministry of Environment	161,250	249,445
Conference	60,494	77,367
Employment program subsidies	—	3,672
Interest and other	5,026	12,515
Gaming	111,217	45,947
Memberships	52,616	50,606
Project revenue	134,345	112,528
Sponsorship - Industry	123,441	151,057
- Government	94,987	84,149
	777,697	818,999
EXPENSES		
Advertising	7,281	3,878
Amortization of capital assets	39,220	38,915
Bank charges and credit card merchant fees	3,298	4,105
Board expenses	3,852	2,889
Conference and workshops	67,287	73,615
Contracting and consulting	3,178	1,650
Equipment leases and rentals	17,083	15,275
Insurance	2,638	2,987
Internet - web services	21,548	14,618
Office, supplies and other	6,901	14,993
Photocopying	3,012	2,634
Postage and courier	2,045	2,604
Printing and publishing	5,167	6,056
Professional fees	4,208	4,054
Rent and utilities	62,609	59,226
Salaries and benefits	516,633	546,287
Telephone and facsimile	5,193	5,753
Travel	5,868	9,662
	777,021	809,201
Excess of revenue over expenses	676	9,798

See accompanying notes

TOMPKINS, WOZNY, MILLER & Co.
Chartered Accountants

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The operations of the Recycling Council of British Columbia are funded by a diverse group of supporters including government, industry, granting foundations and members. Thanks to each and every one of these individuals and organizations for their support in the 2009/2010 fiscal year.

Partners

- o ABC Recycling Ltd.
- o Alberta Used Oil Management Association
- o Bentall Centre
- o BC Hydro
- o BC Ministry of Public Safety and Solicitor General (gaming)
- o BC Ministry of Environment
- o BC Used Oil Management Association
- o BC Product Stewardship Council
- o Canada's National Brewers
- o CH2M Hill
- o City of Surrey
- o Electronics Stewardship Association of BC
- o Encore Pacific
- o ER Plus Risk Management
- o Innate Gear
- o Merlin Plastics
- o Merlin Plastics
- o New West Gypsum
- o Post Consumer Pharmaceutical Stewardship Ass'n
- o Product Care Association
- o Post Consumer Pharmaceutical Stewardship Association
- o Product Care Association
- o Recycling council of Alberta
- o Reel Green
- o Tim Horton's
- o Tire Stewardship BC
- o Township of Langley
- o Wastech Services Ltd

In-Kind Donations

- o BC Hydro (display space)
- o Business In Vancouver (subscription)
- o Encorp Pacific (travel expenses)
- o Fairware (speaker gifts)
- o Glacierwind Promotional Products (jar openers)
- o Innate Gear (reusable mugs)
- o London Drugs (reusable bags; webcams & headsets)
- o Tim Horton's (coffee mugs, coffee)
- o Techsoup.org (computer software)
- o Urban Impact Recycling (recycling services)

Regional District Supporters

RCBC Hotline

- o Cariboo
- o Central Kootenay
- o Central Okanagan
- o Cowichan Valley
- o Fraser Valley
- o Metro Vancouver
- o Kootenay-Boundary
- o Nanaimo
- o North Okanagan
- o Okanagan-Similkameen
- o Peace River
- o Powell River
- o Squamish Lillooet
- o Sunshine Coast

RCBC Materials Exchange

- o Cariboo
- o Central Kootenay
- o Central Okanagan
- o Columbia Shuswap
- o Cowichan Valley
- o Fraser Valley
- o Kitimat-Stikine
- o Kootenay Boundary
- o Nanaimo
- o North Okanagan
- o Okanagan - Similkameen
- o Peace River
- o Sunshine Coast
- o Thompson-Nicola
- o Sunshine Coast

Organizational Information

2009/2010 Board of Directors

Executive Officers

President:

Alan Stanley RD of Kootenay Boundary

Past President:

Bert Monesmith Monesmith & Associates

Vice President:

Dennis Kinsey Liquor Distribution Branch.

Treasurer:

Greg Belland Teck Metals Ltd.

Secretary:

Kim Day Ridge Meadows Recycling Society

Directors at Large

Raymond Gaudart Individual Member

Clint Mahlman London Drugs

Terri McClymont REAPS

Alda Nicmans Individual Member

John Richards Individual Member

Mary-Em Waddington Computers for Schools

Eve-Lyn Wolters Regional District of Central Okanagan

Policy Committee

Chair: Dennis Kinsey

RCBC Staff *(as of May 1, 2010)*

Brock Macdonald	Executive Director
Mairi Welman	Director of Communications
Anna Rochelle	Director of Finance
Ben Ramos	IT & Member Services Manager
Harvinder Gill	Information Services Coordinator
Jordan Best	Policy & Research Coordinator
Jesse Christophersen	Information Services Assistant
Jennifer Ellis	Hotline Information Officer/ Administrative Assistant
Keran Braich	Hotline Information Officer
Julie Robertson	Hotline Information Officer