



Recycling Council of British Columbia

Environmental Award Nominations 2012



The Recycling Council of British Columbia recognizes the valuable contribution that individuals and organizations have made toward preserving British Columbia's environment.

RCBC will honour these achievements at our 38th Annual Zero Waste Conference and Exhibition at the Westin Resort and Spa in Whistler, BC from May 23-25, 2012.

requirements

Nominees must have demonstrated:

- Actions to reduce, resolve, or avoid environmental challenges
- Promotion of public awareness
- Consistent, responsible environmental management practices

The Awards Committee will also consider:

- Length of service
- Commitment to environmental protection
- Innovative approach to environmental enhancement

categories and criteria

Individual Citizens

Citizens who have contributed to the stewardship of the environment.

Youth

Individuals or groups under the age of 21 who have made extra-ordinary contributions to environmental issues.

Public Sector

Governments or their employees who have demonstrated excellence in the environmental field.

Private Sector

Organizations or their employees with outstanding initiatives to preserve and protect our environment.

Educators

Outstanding achievements by organizations or individuals in the field of education on environmental topics.

Non-Profit Organizations

Organizations providing services beyond expectations in environmental stewardship.

Journalists and Media

Journalism that contributes to the public understanding of environmental sustainability, recycling and waste reduction.

Innovation Award

Individual or company that achieves an outstanding technical accomplishment in design or development of a product or process that improves its sustainability or advances zero waste practices.



Recycling Council of British Columbia Environmental Award Nominations 2012

2011 winners

Individual Citizen

Jill Ackerman

Private Sector

Deloitte

Public Sector

North Shore Recycling
Program

Innovation Award

Vancouver Whitecaps and Green Zone
Sustainability Kick

Journalists and Media

The Midway Journey

nomination

Your Information	
Name _____	
Address _____ _____	
Phone _____	Fax _____
Email _____	

Your Nomination	
Name _____	
Address _____ _____	
Phone _____	Fax _____
Email _____	

On a separate sheet of paper, describe what the nominee has done to warrant an RCBC Environment Award in their category. Please note the following areas:

1. Length of Service
2. Demonstrated Innovations
3. Demonstrated Leadership and Environmental Protection
4. Promoted Public Awareness
5. Exhibited Environmental Practices
6. Consistently Demonstrated 3R's (Reduce, Reuse, Recycle)

Photos, background information and additional comments are welcomed.

- Individual Citizen
- Youth
- Public Sector
- Private Sector
- Educators
- Non-Profit Organization
- Innovation Award

The Journalism and Media Award is based on separate criteria. Each entry will be judged on its own merits for technical, artistic, and informative content.

Please submit journalism entries in the following formats:

TV, CD; Radio stories, mp3 or CD; Print stories, clipping or photocopy; Internet, CD.

- Journalists and Media

Please submit nominations to the Recycling Council of British Columbia

Suite 10, 119 W. Pender Street, Vancouver BC V6B 1S5 | fax (604) 683-7255 | email. conference@rcbc.bc.ca

Submissions will be accepted until **Friday April 6, 2012** | For more information visit www.rcbc.bc.ca