



Canadian Council of Ministers of Environment (CCME): Update on EPR

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Purpose of this Session

- Update you on CCME EPR activities
- Provide an opportunity for group discussion on what's in the EPR CAP and Packaging Strategy
- Encourage you to submit comments to the consultation process



Who is CCME?

Canadian Council of Ministers of the Environment

- 14 environment ministers from the federal, provincial and territorial governments in Canada
- Cooperatively seek positive environmental results
- Focus on issues which are national in scope & require collective attention



CCME Structure

- Minister's Committee
- Deputy Minister's Committee (DMC)
- Environmental Planning and Protection Committee (EPPC) – chaired by a Deputy Minister
- Task Groups
- Secretariat in Winnipeg, Manitoba



CCME EPR Task Group

Formation - 2005

Mandate

- Identify opportunities to harmonize,
- Develop general guidance on EPR issues
- Identify and explore new opportunities
- Facilitate communication between jurisdictions

CCME Ministers Direction

- Action on EPR with packaging as first priority
- Focus on packaging reduction



Task Group Outputs

- National EPR Workshop: Charlottetown (2006)
- Canadian EPR principles (2007)
- Free Rider Analysis (Marbek 2007)
- National Packaging Workshop: Toronto (2007)
- Recommendations for EPR program evaluation (Stratos 2007)
- Evaluation Matrix Tool for selection of products for EPR (2008)
- Inventory of Sustainable Packaging Initiatives and Proposed Sustainable Packaging Guidelines (Five Winds 2008)
- Extended Producer Responsibility (EPR) Program Measurement and Tracking (Kelleher 2008)
- Discussion Document: Towards a Canada-Wide Action Plan for EPR(2009)
- Discussion Document: Towards a Canada-Wide Action Plan for Sustainable Packaging (2009)



Why a Canada-wide Action Plan for EPR?

- Growing number of provincial EPR programs and industry/producer responsibility organizations (PROs)
 - 40 stewardship/EPR programs operating in Canada (e.g., beverage containers, used oil, tires, electronics).
 - 25 PROs with over \$570 million in revenue
- Consistent set of guidelines are needed to support the development and implementation of EPR programs
- Encourage the use of EPR as an environmental risk-management tool for product and jurisdictional gaps
- Support industry's desire for consistency of programs across the country



Canada-wide Action Plan for Extended Producer Responsibility

- Common Principles / Elements
- Targets
- Standard Performance Monitoring
- Model regulations



CAP EPR: Model EPR Program

- Common elements:
 - Responsibilities of producers and producer responsibility organizations (PROs)
 - Design and approval of EPR plans
 - Establishment of targets and reporting mechanisms
 - Creation of fees and internalization of costs
 - Program consultation and monitoring
 - Design for environment



Phase 1 – by 20xx (e.g., 2015)

1. Packaging
2. Printed materials
3. Compact fluorescents and other lamps containing mercury
4. Electronics and electrical products
5. Household hazardous and special wastes
6. Automotive products



Phase 2 – by 20xx (e.g., 2017)


1. Construction and Demolition Materials
2. Furniture
3. Textiles and Carpet
4. Appliances, including Ozone-Depleting Substances (ODS)



Packaging

Our Task

“to address packaging content, the reduction in the amount of packaging and the management of waste packaging, including reuse and recycling” (from CCME Minister’s meeting October 2006).



Why a Canada-wide strategy for packaging?

- Packaging decisions are complex and are influenced by many actors, e.g. brandowners, designers, retailers, governments
- To influence packaging design decisions, which are largely made by producers at a national or global level
- Individual provinces are small economies in the global context
- High volumes of packaging are imported into Canada and between provinces



Packaging Strategy

- Identifies key issues related to packaging, and
- Proposes goal, targets and key actions for a Canada-wide approach to sustainable packaging.



Packaging Strategy

Goals

The discussion document proposes the following goals for a national packaging strategy:

1. Increase the level of EPR for packaging
2. Optimize packaging design
3. Reduce packaging waste
4. Promote more sustainable choices by all packaging actors



Canada-wide Strategy for Sustainable Packaging

Supporting Measures

- **Ombudsman** to address specific complaints of excess packaging identified by consumers.
- **Guidelines, standards and/or visual identification** for reusable, recyclable and compostable packaging and recycled content of packaging.
- **Agreements with specific industry sectors** to reduce packaging and improve its sustainability.
- **Sustainability criteria for packaging** that reflect the entire life cycle.
- **Education initiatives** that promote sustainable packaging design and best practices. This may include a recognition program to recognize efforts to redesign packaging.



Next Steps

- Please be sure to send written responses through e-consultation form, found on the CCME website
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- Responses are welcome until May 29, 2009
<http://www.ccme.ca/ourwork/waste.html>