

EPR in the USA

The 30,000 foot view



2011 ZERO WASTE CONFERENCE

Recycling Council of British Columbia

Whistler, BC - June 9, 2011



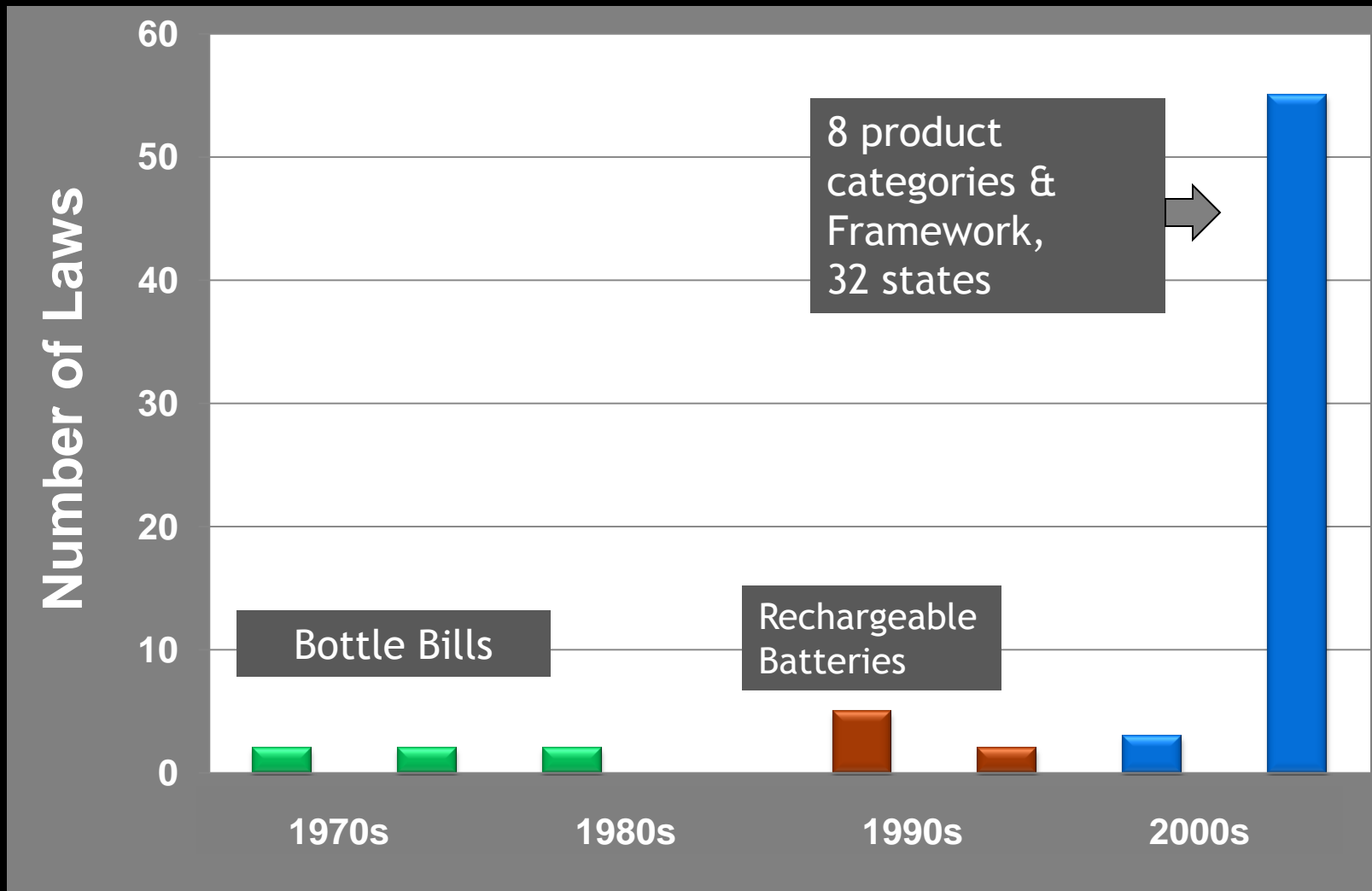
Bill Sheehan, Ph.D.
Executive Director

Trends

1. High legislative phase
2. Framework
3. Moving beyond HHW products → bulky products

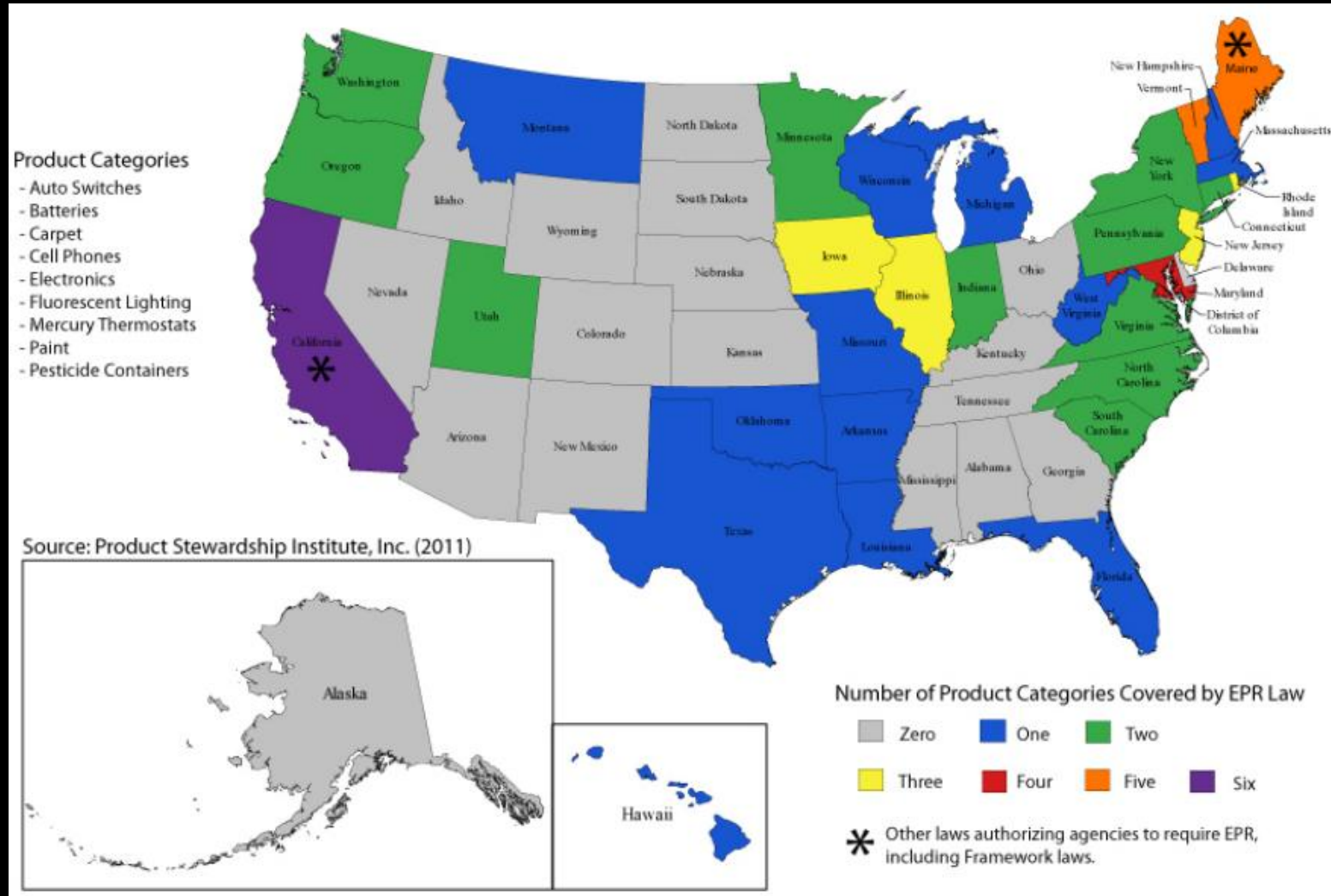
EPR Laws - *timeline*

2010: 73 State EPR Laws - 58 Laws Since 2004



EPR Laws - snapshot

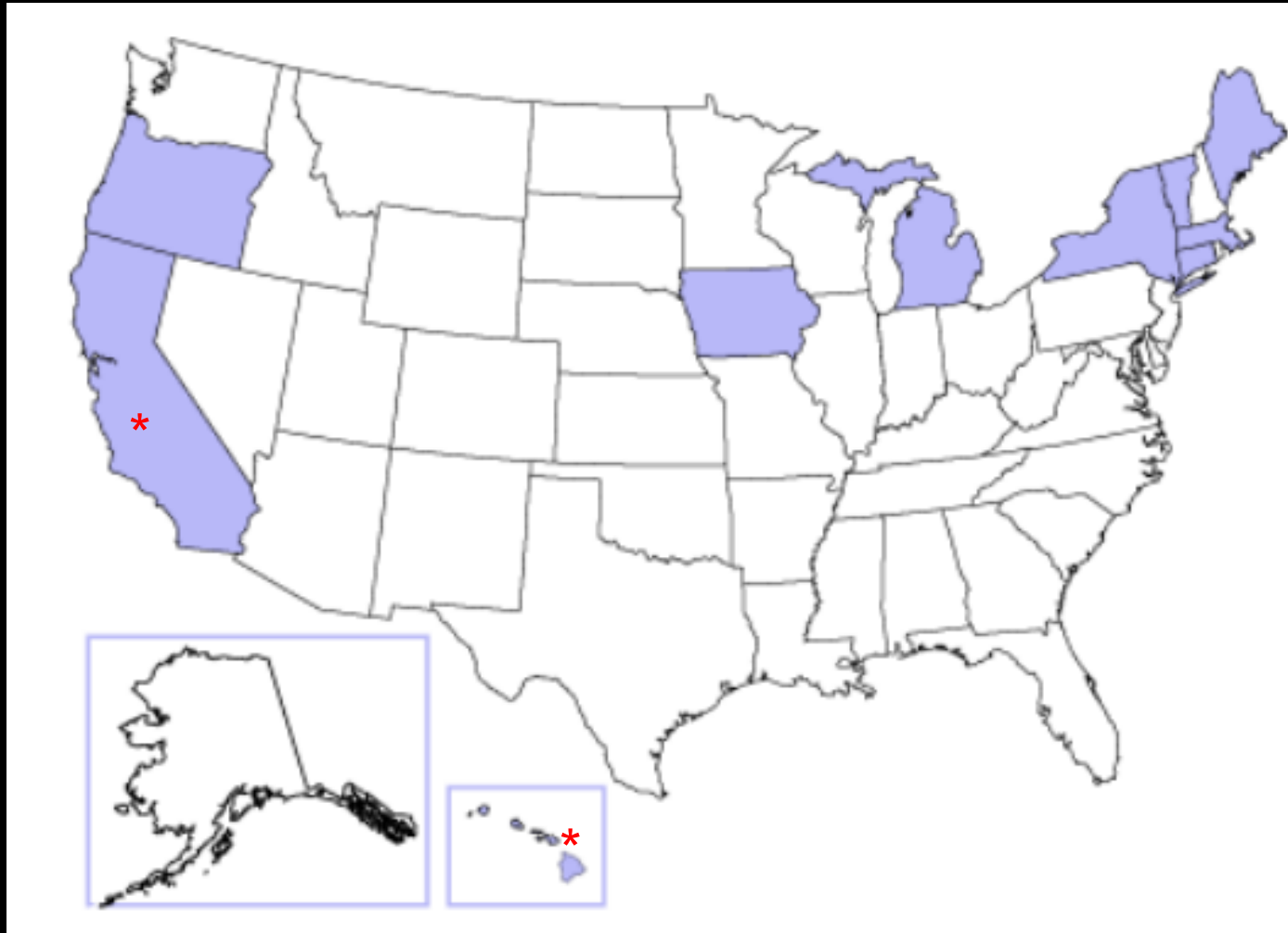
As of June 2011



Courtesy Product Stewardship Institute

Bottle Bills - *first EPR laws*

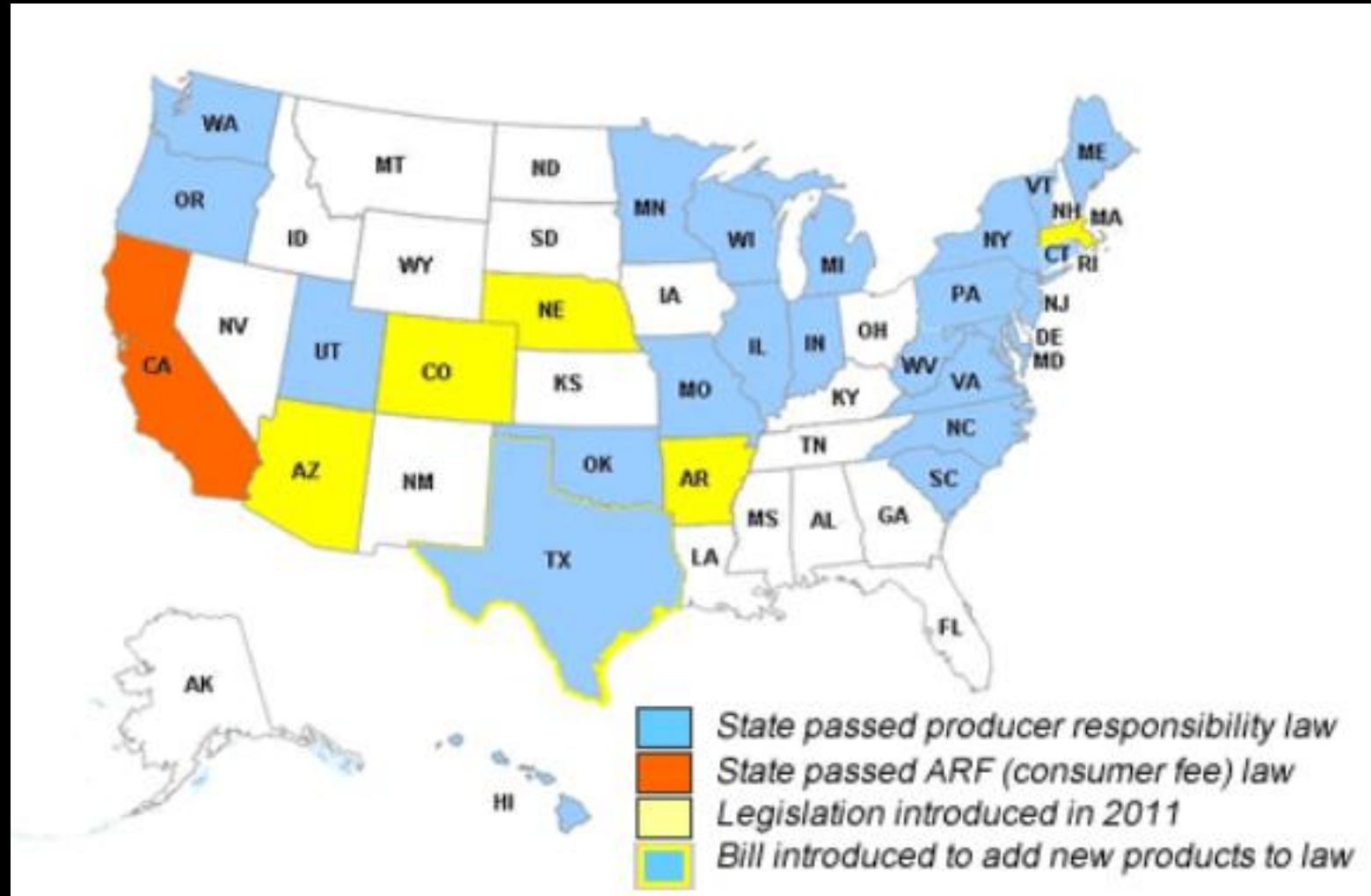
8 industry-managed laws + 2 government-managed *



Courtesy Container Recycling Institute

Electronics - *most activity*

24 EPR laws + 1 ARF law



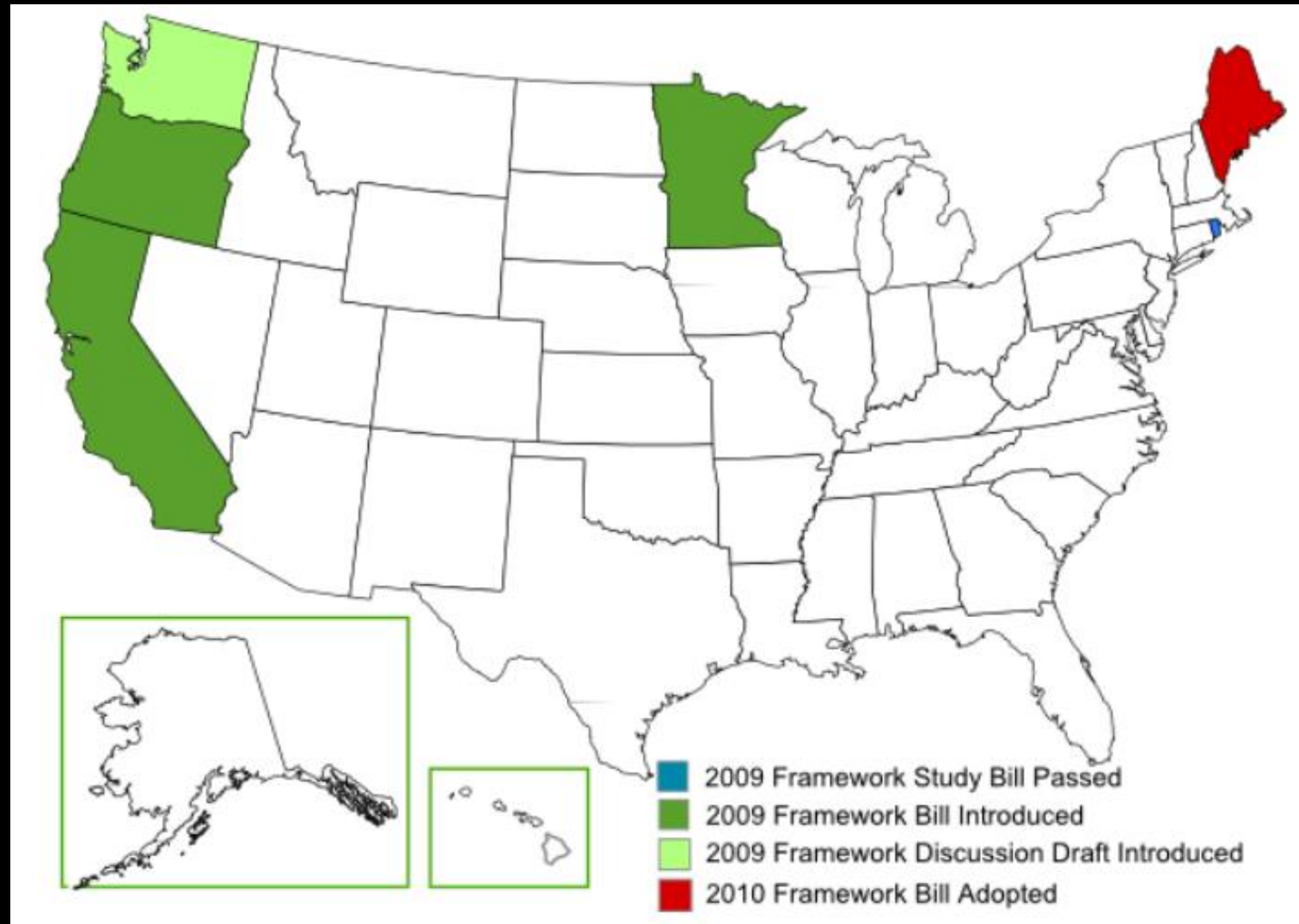
Courtesy Electronics Take-Back Coalition

EPR *Framework* Policy

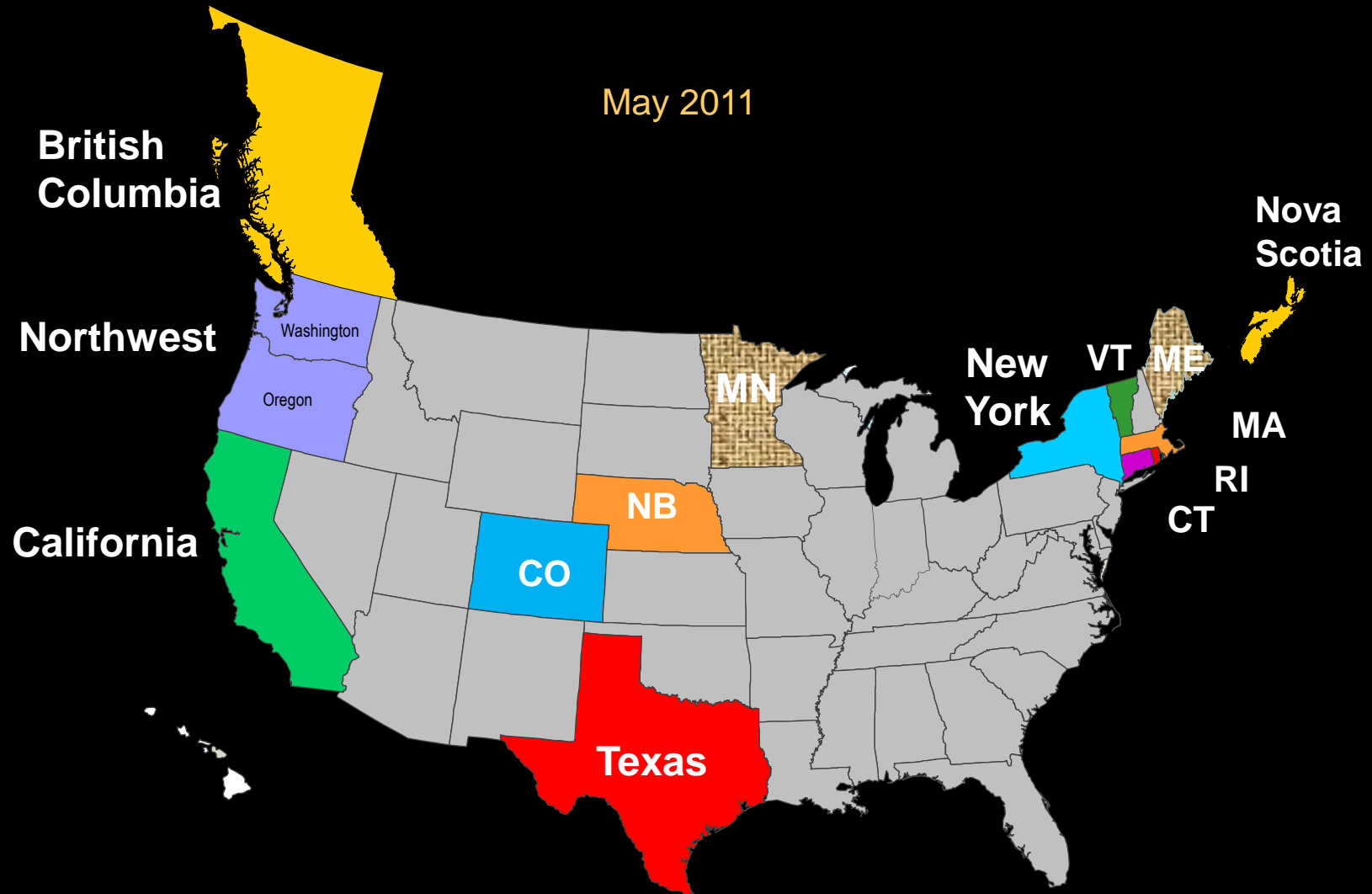
- Results-based
- Flexibility
- Transparency, accountability
- Apply to multiple products

EPR Framework

8 states introduced - 1 state law passed



Mostly Local Government Product Stewardship Councils



EPR Principles



Framework Principles for Product Stewardship Policy

The following principles are intended to guide development of product stewardship policies and legislation that governs multiple products. It is primarily aimed at state legislation but is also intended as a guide for local and federal policy.

1. Producer Responsibility

- 1.1 All producers selling a covered product into the State are responsible for designing, managing, and financing a stewardship program that addresses the

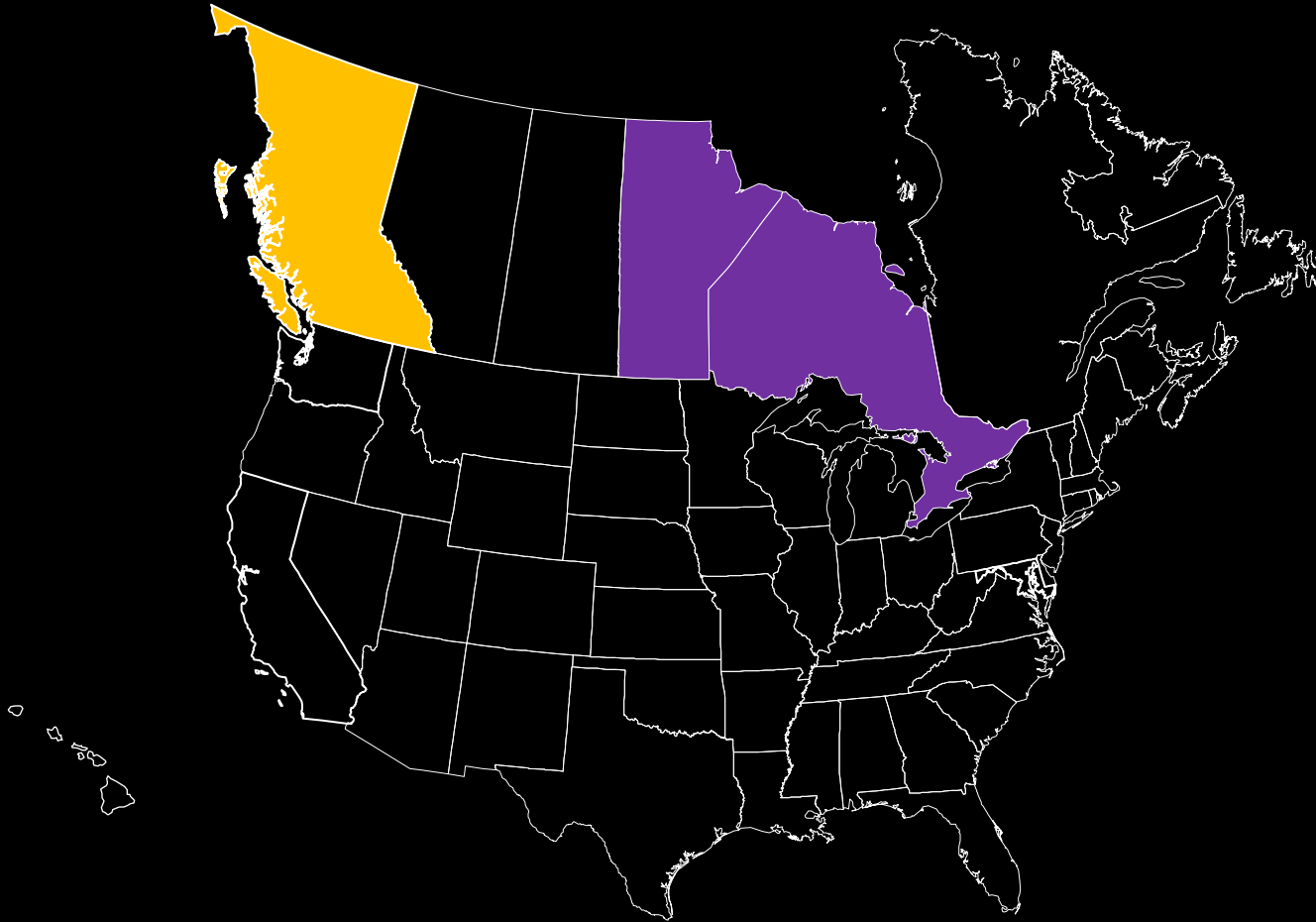
Trends

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 - EPA Packaging Dialogue
 - Carpet MOU Dialogue

Challenges

- Harmonization without federal preempting of stronger state laws
- Collective stewardship: No competition → no innovation
- Many products mixed together → premature incineration, export jobs, no innovation

Which model?



Contact

Bill Sheehan
Executive Director
Product Policy Institute
Athens, Georgia

bill@productpolicy.org

706-613-0710

www.productpolicy.org

