

**RCBC 36th Annual Zero Waste Conference  
Annual General Meeting and Trade Show**

Westin Resort & Spa, Whistler, B.C.



**THE FUTURE STARTS NOW – Planning the Transition to Full EPR**  
May 25–27, 2010 • Presented by the Recycling Council of British Columbia



## TUESDAY, May 25 – The Future Starts Now! Planning the Transition to Full EPR

10am–Noon	BC Stewardship meetings by invitation only
1:00–3:30pm	Product Stewards/Ministry of Environment Roundtable by invitation only
2:00pm	<b>CONFERENCE REGISTRATION OPENS</b>
4:00–6:00pm	BC Product Stewardship Council Annual General Meeting by invitation only
6:00–8:00pm	Welcome Reception – Emerald C Ballroom <b>SPONSORED BY CANADA’S NATIONAL BREWERS</b>

## WEDNESDAY, May 26 – The Future Starts Now! Planning the Transition to Full EPR

7:30–8:30am	Breakfast Buffet served in Emerald C Ballroom <b>SPONSORED BY CANADIAN WIRELESS TELECOMMUNICATIONS ASSOCIATION</b>	
8:30–10:00am	<b>OPENING CEREMONIES &amp; KEYNOTE SPEAKERS:</b> <b>SPONSORED BY CALL2RECYCLE</b>	Overshoot and Localization <i>with Rex Weyler</i> Affecting change – One step at a time <i>with Rod Muir, Sierra Club of Canada</i>
10:00–10:20am	Break <b>SPONSORED BY NEW WEST GYPSUM</b>	
10:20–11:30am	Plenary – To 75 percent and beyond – Zero waste in the Regional District of Nanaimo – <i>Carey McIver, Regional District of Nanaimo</i> Plenary – Approaches to multi-family waste diversion – <i>Sarah Wilmot, HB Lanarc Consultants Ltd., &amp; Maura Walker, Maura Walker &amp; Associates Environmental Consultants</i>	
12:00–1:30pm	Lunch and Annual General Meeting in Emerald A&B Ballroom <b>SPONSORED BY ESABC</b>	
1:30–3:30pm	Workshop: Re-producing – A Look at Product Design from Both Ends of the Pipe – <i>Bev Thorpe, Clean Production Action &amp; Louise St. Pierre, Emily Carr University</i>	<b>SPONSORED BY PRODUCT CARE</b>
3:30–4:00pm	Break in Emerald C Ballroom <b>SPONSORED BY NEW WEST GYPSUM</b>	
4:00–5:00pm	Panel and Plenary – Developing a zero waste solid waste management plan – <i>Brock Macdonald, RCBC &amp; Christina Seidel, Recycling Council of Alberta</i> <b>SPONSORED BY EBA ENGINEERING</b>	
5:30–6:30pm	Gala Reception in Emerald C Ballroom and Foyer <b>SPONSORED BY WASTECH</b>	Sponsors’ Reception Callaghan Room 2nd Floor
6:30–10pm	Gala Dinner & Awards Ceremony in Emerald A & B Ballroom <b>PLATINUM GALA SPONSOR: TECK METALS LTD.</b> <b>ENTERTAINMENT SPONSORS: ABC RECYCLING AND GLAD</b>	
10:00pm	President’s Reception in Emerald Ballroom Foyer <b>SPONSORED BY CANADA’S NATIONAL BREWERS</b>	

# THURSDAY, May 27 – The Future Starts Now! Planning the Transition to Full EPR

**7:30–8:30am** Breakfast Buffet in Emerald C Ballroom **SPONSORED BY BCUOMA**

## EMERALD A BALLROOM

## EMERALD B BALLROOM

**8:30–9:30am** Moving From Waste Management to True Resource Recovery – *Buddy Boyd, Gibsons Recycling Depot*

RecycleBank Canada – Atul Nanda, VP RecycleBank Canada

Curbside organics in Ladysmith – *Joe Friesenhan, Director of Public Works Town of Ladysmith*

Leveraging the celebrity of athletes and teams to promote sustainability – *Julian Radlein, Evergreen Sports Programming Ltd.*

**9:30–10:30am** The importance of compostable bags in organics collection programs – *Dave Douglas, VisionQuest Environmental Strategies Corp.*

Zero Waste Supply Chains: Supply Chain Innovations & Waste Reduction – *Tim Reeve, Sustainability Purchasing Network & Reeve Consulting*

Organics composting systems – From 1,000 to 150,000 tonnes per year – *Tej Gidda, Conestoga-Rovers & Associates*

Process Control and the Environment – ISO 14001 and EPR – *David Muncaster, Staples Advantage Canada*

**10:30–10:45am** Break in Emerald C Ballroom **SPONSORED BY NEW WEST GYPSUM**

**10:45am –12:15pm** Trash Talk: An exploration of waste management options for Metro Vancouver – *Jessica MacDonald, UBC Environmental Sciences*

The pitfalls in implementing an EPR program – One perspective *Carl Smith, Call2Recycle*

Social Media – How and when to use it effectively – *Aliisa Humphries, Adler School of Professional Psychology*

Urban ore: the next frontier in resource recovery – *Christa Ford, Teck*

**12:30–2:00pm** Lunch Buffet in Emerald C Ballroom **SPONSORED BY ENCORP PACIFIC**

Lunch Buffet in Emerald C Ballroom **SPONSORED BY ENCORP PACIFIC**

The Clean Bin – Movie Premiere **SPONSORED BY MERLIN PLASTICS**

Stewards, MoE, BCPSC Lunch & Roundtable – closed meeting

**2:00–3:15pm** To integrate or dis-integrate? That is the question! – a workshop with *Monica Kosmak, Garbage Critic (2:00–2:45pm)*

Paying the cost of working outside the box – *Gary Allan, Choices Recycling*

CCME's long-range vision for EPR – *Teresa Conner – BC Ministry of Environment*

**3:15–3:30pm** Closing Ceremonies in Emerald A Ballroom

# The Recycling Council of B.C. is proud to present our 2010-2011 Board of Directors, representing all four membership sectors.



Alan Stanley



Dennis Kinsey



Eve-Lyn Wolters

## GOVERNMENT

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Greg Belland



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Buddy Boyd

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Raymond Gaudart



Bert Monesmith



Alda Nicmans

## INDIVIDUALS

Raymond Gaudart

Bert Monesmith – **Past President**

Alda Nicmans

## Presenting....the 2010 MOBI Awards!

*Congratulations to the winners of our annual environmental recognition awards.*

### **NON-PROFIT ACHIEVEMENT AWARD –**

Fun Society – Environmental Leadership  
Programs for Youth – **Maia Green**

### **PUBLIC SECTOR AWARD –**

Vancouver Convention Centre – **Jinny Wu**

### **YOUTH RECOGNITION AWARD –**

H2O Canada Team Founders –  
**Kara, Matthew, Katie and Michael Warnock**

### **EDUCATION AWARD –**

Erma Stephenson Elementary School in Surrey –  
**Lisa Warnock**

### **PRIVATE SECTOR AWARD –**

Urban Impact – **Nicole Stefenelli**

### **INNOVATION AWARD –**

**Jan Kobyłka** – Supervising Construction Coordinator,  
IATSE Local 891, Vancouver TV & Film Production Industry

### **JOURNALISM/MEDIA EXCELLENCE AWARD –**

The Clean Bin Project – Documentary Film and  
Blog – **Jenny Rustemeyer and Grant Baldwin**

### **PERSONAL ACHIEVEMENT AWARD –**

**To Be Announced At Gala**

## WEDNESDAY MAY 26

### 8:30–10am Opening Ceremonies & KEYNOTE SPEAKERS Overshoot and Localization

“Rex Weyler is a big picture guy...and a believer in the mind bomb – those events and messages that get you right between the eyes and wake you up to a whole new way of thinking. And right now, he’s walking around with a big-picture message about ecology that nobody wants to hear, but somebody has to say: global warming is just a symptom, a warning sign, the blinking dashboard light that indicates we’ve overshot the carrying capacity of our planet.”

*Greenpeace Southeast Asia*

**REX WEYLER** is a writer, author of nine books, and an ecologist. He co-founded Greenpeace International and edited the Greenpeace Chronicles. He has campaigned to preserve rivers and forests, and to stop whaling, sealing and toxic dumping. He remains active in ecological campaigns, has worked on water quality legislation in B.C. and forest preservation in Canada and South America. Rex writes the Deep Green column on the Greenpeace International website and his work appears in *The Tyee*, *Common Dreams*, and other media sites. His own *Ecolog* blog appears at [rexweyler.com](http://rexweyler.com). He writes and consults on film and television projects, speaks on issues of ecology, and is currently writing a book about Ecology and Economy. Rex is a co-founder of the Hollyhock Education Centre on Cortes Island.

### Affecting change – One step at a time

Learn why diverting waste represents perhaps the quickest, cheapest and, yes, easiest way to avoid overshoot and achieve sustainability. Increasing diversion is a common challenge with common solutions and there are numerous, relatively easy actions we all need to take. Rod Muir promises to touch on them all, sharing what he has learned over 10 years as one of Canada’s foremost waste diversion advocates.

**ROD MUIR** is a former marketing executive in the food service and grocery industries, with first-hand exposure to packaging and organics issues, Rod brings a unique perspective to the challenge of diverting residual solid waste. He is currently a Waste Diversion Campaigner for the Sierra Club of Canada where he ties together the significant connections between waste diversion, source reduction, reuse, recycling, composting and the mitigation of climate change, and provides recommendations to governments, businesses and individuals on improving waste diversion.



## PLENARY SESSIONS

### 10:20–11:30am To 75 percent and beyond – Zero waste in the Regional District of Nanaimo

Join Carey McIver as she shares how the Regional District of Nanaimo set itself on the path to zero waste. In 2002 the district adopted zero waste as its target. In 2004 the district’s Zero Waste Plan established the policies and programs required to meet an interim waste diversion goal of 75 percent. Through regulation, collaboration, education and enforcement the RDN is on-target to achieving a diversion rate of 70 percent in 2011. Based on this success, the RDN is confident that it can achieve a reduction rate beyond 75 percent by 2015.

**CAREY MCIVER** has worked for the last 20 years at the Regional District of Nanaimo. In her current position as Manager, Solid Waste she is responsible for all aspects of solid waste management including planning, zero waste programs and disposal facilities. Carey has also served as President of the Recycling Council of B.C. as well as Chair of the Coast Waste Management Association. Carey earned a certificate in Local Government Administration from Capilano College in May 1997. In October 2003 she received her M.A in Environment and Management from Royal Roads University.

### Evaluating approaches to multi-family waste diversion

This timely session, which explores the barriers to multi-family residential waste diversion, and discusses possible approaches to increasing diversion, will be of great interest to local government and service providers alike.

**SARAH WILMOT** is an Environmental Planner at HB Lanarc. Sarah helps governments define, identify and evaluate options for achieving their waste management goals. Her work has included developing recycling and organics diversion programs, reviewing and evaluating waste management technologies, conducting feasibility studies, full cost accounting/triple bottom line evaluation, and developing and running community engagement programs.

**MAURA WALKER** is the principal of Maura Walker and Associates Environmental Consultants. She is an environmental planner and solid waste management specialist with over twenty years of experience. Much of this has involved hands on experience with planning and implementation of waste diversion and disposal programs for local governments.

### 1:30–3:30pm Workshop: Re-producing – A look at product design from both ends of the pipe.

B.C. leads North American with its expanding Extended Producer Responsibility (EPR) system. These industry managed end-of-product-life programs provide

enormous opportunities, not only for environmental responsibility, but to use the resources collected through EPR to generate new jobs and new products within a sustainable closed-loop economy here in B.C.

This workshop will explore that concept through design and your creativity. Each table will become a new company (go ahead, give it a name) in which you have the opportunity to choose any of the materials collected now and in the near future by EPR programs. Your task is to create a new product with those materials. With that in mind we want you to take your design one step further and influence the design of the product from which your material originated, changing your new product manufacturing process and making it more environmentally friendly.

Designate a team leader who will keep an eye on the clock and be able to report to the group at large your company's project and the way you would influence design of the original product(s). Facilitators will choose a number of tables to report on their final outcomes. The team with the new product chosen the best of the session wins a prize.

**BEV THORPE**, *Clean Production, works with companies and governments to promote green chemistry, extended producer responsibility and eco-design of products. She is author of the Extended Producer Responsibility toolkit and is currently working to integrate safer chemicals into electronic products, to promote increased recycling and worker protection.*

**LOUISE ST. PIERRE**, *IDSA is associate professor of Industrial Design at Emily Carr University. She has also served as Associate Professor and Chair of the Industrial Design Program at the University of Washington where she pioneered several initiatives in teaching sustainable design, a practice she continues at Emily Carr.*

#### **4:00–5:00pm Panel and Plenary: Developing a Zero Waste SWMP**

The alternative title for this session could have been, *Everything You Always Wanted to Know about Municipal Solid Waste Planning but Were Afraid to Ask*. Well fear no more! Consider this a pre-planning solid waste planning session. Facilitators will lead a panel of public and private sector experts in a discussion and interactive Q&A on the elements local governments need to consider when developing a solid waste management plan. Everything from social marketing to diversion strategies will be discussed, all within the context of zero waste and the transition to extended producer responsibility.

**BROCK MACDONALD** *has been the Executive Director of the Recycling Council of B.C. since 2006. He originally joined RCBC as communications director in 2003. Prior to joining RCBC he served as*

*Communications Manager with Product Care, B.C.'s first industry stewardship association. Brock is an educator and journalist who has worked as a communications professional since 1989 in the computer, manufacturing and sports entertainment sectors.*

**CHRISTINA SEIDEL**, *holds a Masters degree in Environmental Design (Environmental Science), as well as a B.Sc. in Mechanical Engineering. She operates Sonnevera International Corp., a waste reduction consulting firm, and is the current Executive Director of the Recycling Council of Alberta.*

## THURSDAY, MAY 27

### **8:30–9:30am STREAM ONE**

#### **Moving from waste management to true resource recovery**

In this session, Buddy reveals how he and Linda Hetherington have implemented their resource recovery plans and discusses the experiences and innovative ways they are managing their facility.

**BUDDY BOYD** *is the co-founder, co-owner and co-operator of Gibsons Recycling Depot, on B.C.'s Sunshine Coast. The GRD is developing into one of B.C.'s first Resource Recovery Facilities. GRD was the first recycling depot to start polystyrene recycling. Buddy's goal is to start mattress, textile and glass recovery programs and initiate a community garden and composting program. Buddy is acclaimed to the 2010-2011 RCBC Board of Directors.*

#### **Curb side organics in Ladysmith**

Joe Friesenhan describes how Ladysmith got into curb side residential organics collection and the results the town has achieved to date.

**JOE FRIESENHAN** *has been the Director of Public Works for Town of Ladysmith since February of 1999. His background in solid waste comes from landfill management in Saskatchewan, Alberta and B.C. Joe gained experience in organics management in Fort Nelson and assisted the Island Garden City of Samal in the Philippines to develop their solid waste program while on a technical exchange through the Federation of Canadian Municipalities in 2002 -2004. With Joe's assistance Ladysmith became the first municipality in B.C. to offer curb side organics collection to its residents.*

### **8:30–9:30am STREAM TWO**

#### **Recyclebank Canada**

RecycleBank is a five year old company with offices in the U.S., Canada and the U.K. RecycleBank continues to successfully work with municipalities and private waste haulers to improve their recycling rates by motivating households through a unique incentive and rewards program.

*ATUL NANDA is the President of RecycleBank Canada and Vice-President of RecycleBank's U.S. Midwest Division. He has worked in both the public and private sectors over the past twenty years – including management positions within the City of Toronto and in several large national solid waste and recycling companies. Atul has an undergraduate degree in Environment and Resource Studies from the University of Waterloo and a Masters degree from York University. Atul has been involved in municipal and federal waste management and recycling policy-making as well as marketing materials from curbside programs including paper, plastics, metal and glass. He has served on many advisory committees associated with the recycling and environmental industry, including the Canadian National Roundtable on the Environment and Economy.*

### **Leveraging the celebrity of athletes and their teams to promote sustainability**

This session will explore the dynamic of engaging multiple stakeholders to promote sustainable action through professional sports. Julian will discuss examples of how positive role-modeling is leveraged to deliver education and awareness programs that generate real environmental, social and economic value.

*JULIAN RADELIN's training is in industrial ecology and organic chemistry; however his ability to see win-win scenarios builds consensus and allows complex innovative undertakings to get off the ground. His strong leadership skills stem from his five years as a professional football player for the Hamilton Tiger-Cats of the CFL, where he was a team captain and CFLPA all-star. He holds an inter-disciplinary degree (IDST) from the University of British Columbia in Ecology (Biotic Systems and Organic Chemistry specialization) and Industrial History.*

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## **9:30–10:30am STREAM ONE**

### **The importance of using compostable bags in organics collection**

Across Canada, municipalities have been actively designing and implementing source separated organics (SSO) collection programs to divert food waste from disposal. However, food organics diversion programs present their own challenges that differ substantially from curb side recycling programs. Specifically, the “yuck” factor associated with the handling of wet and odorous material and cost effective methods to address this issue are imperative in achieving successful programs. Over 3 million Canadian households participate in such programs with the ability to use compostable bags that meet BPI and/or BNQ certification, however, uptake in B.C. has been much slower to date. This session will address the issues and provide insight into how best to avoid the pitfalls and maximize your diversion success with SSO.

*DAVE DOUGLAS, possesses over twenty years' experience in the solid waste industry and municipal diversion activities, having worked in the public and private sectors since 1988. As founder of VisionQuest Environmental Strategies Corp, Dave assists municipalities and corporations across North America to design and implement waste diversion initiatives addressing organics, recyclables, e-waste, pharmaceuticals and stewardship programs. Dave is an active member of the Board of Directors of the Composting Council of Canada and holds a degree in Environmental Studies from Trent University.*

### **Organics composting systems – from 1,000 to 150,000 tonnes per year**

This session provides you with a case study of the indoor composting facility in London, Ontario, which will soon receive and process source-separated organics from the greater Toronto area. This is one of the largest enclosed composting operations in the world. Specific focus will be on the entire development cycle for the plant, including approvals challenges, construction schedule and issues, commissioning and operations. Additional emphasis will be placed on the odour management systems and lessons learned, as well as the actual composting operation parameters such as temperature profiles, residence time, material screening and contaminant separation, leachate production and handling, and overall cost basis. The presentation will explore the challenges associated with composting organics that are delivered in plastic bags and mixed with sanitary wastes such as diapers. A brief description will be given of the greenhouse gas emissions avoided through composting organics in this facility via diversion of material from landfill.

*TEJ GIDDA's main focus is the investigation of alternative waste processing technologies including aerobic treatment of source separated organics and anaerobic digestion, and has a particular emphasis on composting on a large scale. He is currently the Project Manager for a City of Toronto project to develop anaerobic digestion plants for the City's source separated organics. He has been involved in projects related to source separated organics collected in bins and plastic bags, has studied the issue of compostable and kraft bags, and has firsthand knowledge of the processing and environmental factors related to any of the above. Recently, Mr. Gidda was project manager to complete a composting technology review on behalf of the Town of Jasper and the Heiltsuk First Nation. Mr. Gidda has a PhD. in Environmental Engineering from the University of Guelph.*

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## **9:30–10:30am STREAM TWO**

### **Zero Waste supply chains – Innovations & waste reduction**

This dynamic session will provide you with a clear understanding of the linkages between zero waste, supply chain and producer responsibility, as well as best practices and case studies of organizations that demonstrate leadership and

innovation in waste reduction, and will provide clarity around how to develop successful zero waste programs. You'll come away with an understanding of how reduced packaging can save you money while increasing your brand and commitment to ethical and sustainable operations and you'll receive recommended resources and tools that are designed specifically to help you develop successful zero waste policies and related implementation programs.

**TIM REEVE** *co-founded the Sustainability Purchasing Network and is a leading practitioner in results-oriented sustainability consulting, develops and implements procurement policies that meet his client's specific needs, while enhancing brand image and reputation. Tim is dedicated to building capacity for ethical and sustainable purchasing and to creating opportunities for purchasers and suppliers to help grow a sustainable economy. His key positions prior to launching his own consultancy included serving as the Manager of Sustainability for Vancouver 2010 Bid Corp.; Sustainability Manager for VanCity Credit Union; Executive Director of the Recycling Council of British Columbia; and Industrial Waste Reduction Coordinator for the Greater Vancouver Regional District.*

### **Process control and the environment – ISO 14001 and EPR**

This presentation will cover the basics of the ISO 14001 Environmental Management System, its components and how it naturally compliments the four pillars of EPR. Filled with numerous real-world examples, this presentation will provide you with an engaging and relevant view of one of the tools available to assist any business in their EPR efforts.

**DAVID MUNCASTER** *is Manager of Continuous Improvement (CI) at Staples Advantage, Canada. Based in the Vancouver division, he is responsible for the CI programs across Canada and ensuring the Western Region of Staples Advantage remains compliant to ISO 9001 and 14001. With a background in manufacturing and distribution, David has applied various quality and lean principles to assist companies in reducing or eliminating their environmental impacts.*

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### **10:45am–12:15pm STREAM ONE**

#### **Trash-talk: An exploration of waste management solutions for Metro Vancouver**

How should we manage our waste? Jessica MacDonald, one member of a group of UBC undergraduates who chose this as their thesis topic, will lead you through an exploration of four possible waste management scenarios for Metro Vancouver, comparing the effects of each on the atmosphere, water quality, human health and land disruption. Jessica will question whether or not the pursuit of either waste reduction or waste diversion alone would be enough, and define the role of EPR for the coming decade.

**JESSICA MACDONALD** *is a graduating UBC student pursuing a B.Sc. in environmental sciences. Her interests include environmental psychology, marine pollution and fisheries science. She is currently a research assistant with the Sea Around Us project at UBC, and plans to continue her education on the interface between environment and society.*

### **Using social media effectively**

Have you been wanting to get on the social media bandwagon, but find yourself unsure of how or when to do it? This session will teach you how best to use social media tools to promote environmental messaging and ideas, and will delve into how social media works and suggest the best situations in which to use it.

**ALIISA HUMPHRIES** *is a graduate student at the Adler School of Professional Psychology. She is working on her Masters degree in Counselling Psychology to become a therapist. Aliisa is spending her practicum term with RCBC, researching the effective use of social media as a behaviour change tool.*

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### **10:45am–12:15pm STREAM TWO**

#### **The pitfalls of implementing an EPR program – One perspective**

Moving from a voluntary stewardship program to a regulated Extended Producer Responsibility (EPR) program can be a difficult transition. The operational and financial models for recycling and waste management are vastly different for regulated versus voluntary schemes. Carl Smith, President and CEO of Call2Recycle, the only free battery and cell phone collection program in North America, will discuss real-world examples of how to manage an EPR transition related to Call2Recycle's current implementation of an all-battery and cell phone plan in British Columbia. Carl will discuss the challenges and triumphs that EPRs can expect as they evaluate existing programs, ask the tough questions about program requirements and garner the support needed to generate a successful EPR program.

**CARL SMITH** *heads RBRC, which operates Call2Recycle®, North America's first and most successful battery recycling program. In this capacity, he oversees the organization's strategy, partnerships and management of its national promotion and education efforts. Working directly with its Board of Directors, Carl leads the overall direction of the company. Carl has extensive experience in strategic marketing, brand positioning, product/business development and environmental leadership. He previously served as the CEO of GREENGUARD Environmental Institute, a non-profit organization that develops and promotes indoor air quality standards and programs. Before that, he was a senior marketing and general management executive with a Fortune 500 company and served in various capacities on Washington, D.C.'s Capitol Hill.*

## Urban ore: The next frontier in resource recovery

Learn about the recycling processes in operation today at Teck. Discover the future capabilities for recycling post-consumer materials and metals here in B.C.

*Christa Ford is a Business Development Chemist at Teck Resources Limited's metallurgical complex in Trail, B.C. where she manages the electronics recycling program, overseeing both the technical and business aspects of this innovative process. As a member of the business development team at Teck, Christa, who has worked for the international mining company for 12 years, has become a spokesperson in promoting the e-waste program through community outreach, public appearances and media interviews. Christa received her Bachelor of Science in the Cooperative Chemistry Program from the University of Victoria in 1997.*

## 12:30–2:00pm LUNCH & The Clean Bin Movie Premiere

### 2:00–3:15pm STREAM ONE

#### Workshop: To integrate or dis-integrate? That is the question!

Although BC has gained an international reputation for its full producer responsibility approach to EPR, another philosophy is rising on the updraft of BC's energy policy. Integrated Resource Recovery is an approach to designing and managing municipal infrastructure, particularly utilities, to generate synergies, which enable the 'waste' from one system to become 'resources' for another. While its guiding philosophy of eco-industrial networking has merit for some utilities, IRR theory is being used to fuel the expansion of incinerators for product-related wastes – a step back from EPR.

The purpose of this session is to explore the two approaches – and ultimately reframe IRR for an EPR world. This will be a chairs-in-a-circle group interview, a casual and stimulating conversation where you explore the issues in a facilitated way. The interview will be recorded and used for a discussion paper that Monica will send to the Ministry of Community & Rural Development and the Community Energy Association as feedback on their policies. Participants will be asked for their permission to be quoted, or will be quoted anonymously.

*Monica Kosmak is founder and principal of Garbage Critic, a Vancouver-based consultancy dedicated to stopping waste before it starts. Garbage Critic's strategies are geared towards all things EPR – from weaving EPR into municipal zero waste plans, to linking company supply chains to their disposal chains and closing the loop on waste. Monica is a provisional member of the Canadian Institute of Planners, a director of Computers for Schools BC, past co-chair of the BC Product Stewardship Council, and volunteers as an advisor to several zero waste organizations.*

*She graduated with distinction from the University of Victoria with a B.Sc. in environmental studies and resource management geography. Her career has touched most stages of the product life cycle, mostly recently in local government, but also in institutions, retail, forestry, and even a uranium mine. Monica is a proud ambassador of BC's full producer responsibility model, and is speaking out to remove mixed municipal solid waste from BC's official list of clean and renewable energy sources.*

### 2:00–3:15pm STREAM TWO

#### Paying the cost of working outside the box

This session will focus on the challenges faced when implementing a concept that does not fit with the majority point of view, and how the Choices concept was designed to address a niche market in container returns. Gary believes that stewardship programs need to allow for free enterprise, out of the box thinking. His session will also show how these niche ideas can flourish in existing and future product stewardship programs.

*Gary Allan, is the principle of G D ALLAN LTD and the owner operator of Choices Retail & Recycling Centre. Gary has wealth of experience regarding Beverage Container Stewardship programs in B.C.*

#### CCME's long range vision for EPR

Ministry of Environment staff will look to the future and provide an outline of the long range prospects for additional EPR programs in B.C.

*Teresa Conner has been with the Ministry of Environment for four years, working on operational policy, industrial emissions and industry product stewardship issues. For the past two years, she has led the E-waste file, working with producers on the development of their stewardship plans for B.C., and has participated in the Canadian Council of Ministers of Environment working group on EPR.*

*Teresa is originally from a small rural community in Southern Ontario. She holds an Honours BA in International Development from the University of Guelph and a Masters in Geography from the University of Victoria. After living in Vancouver briefly in 1998, Teresa was drawn back to BC once as a tree planter in 2001, and again in 2003 with the opportunity to study in Victoria and conduct her Masters research on Haida Gwaii.*

### 3:15–3:30pm CLOSING CEREMONIES

## **The Clean Bin Project – World Premiere**

Screening on Thursday, May 27 at Lunch



**the clean bin project**

**a competition where less is more.**

You met them at last year's conference and heard about their incredible year of living zero waste. Join us now for the world premiere of the film that chronicles Jenny and Grant's head to head competition to see who can swear off consumerism and produce the least garbage over a year. Arming themselves with reusable containers and bags, and seeking guidance from a few experts, they learn how to avoid waste while grocery shopping, set up a home recycling system, and even make their own toothpaste. Featuring interviews with renowned artist, Chris Jordan and plastics pollution expert, Captain Charles Moore, *The Clean Bin Project* presents the serious topic of waste reduction with optimism, humour, and inspiration for individual action.

In June of this year, Jen and Grant will set off on a 90 day cross-Canada bicycle trip to promote *The Clean Bin Project* and hold screenings in communities as they go. If you can help with sponsorship, funding or with arranging screenings in Canadian communities, please get in touch with Mairi Welman of RCBC.

# RCBC thanks this year's generous sponsors for their support:

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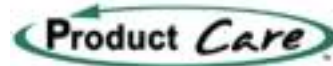
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