



ELECTRONICS STEWARDSHIP ASSOCIATION OF BC

**PRESENTATION TO VANCOUVER EPR WORKSHOP
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ESABC Background

- The ESABC Stewardship Program is an industry led extended producer responsibility program which is designed to ensure that producers and consumers not municipal taxpayers fund the cost of recycling obligated products.
- The ESABC program is funded by a visible Electronic Handling Fee levied on the sale of new products sold by ESABC members.
- The EHF is not a tax. 100% of the funds collected are used to cover the costs of operating the ESABC recycling program.

ESABC Background

- ESABC Membership of over 1500 which includes major producers & retailers of electronics in British Columbia
- Return-It Electronics program launched August 1, 2007
- ESABC has already done two full public consultations and is preparing for a third in the spring of 2011

ESABC Background

- 104 Collection Sites (up from 70 at launch) covering over 97% of the population
- Where collection sites do not exist ESABC has conducted 15 drop-off events operated in remote communities
- 6 consolidation centres – Nanaimo, Castlegar, Coquitlam, Victoria, Prince George, Kelowna

Program Accomplishments

- To the end of September 2010 ESABC has diverted over 38,000 metric tonnes of electronic products from landfill. 100% of the costs of collecting and recycling this material was covered by ESABC.
- Averaging 1500 – 1600 + metric tonnes of diversion per month
- Based on per capita weight – In 3009 ESABC collected 3.15 kilos of electronics per resident of BC
- Actively working to effectively communicate the nature and value of the program to all stakeholders including the launch of a dedicated ESABC website: www.esabc.ca

Program Accomplishments

- ESABC commissioned a study to determine coverage in urban and rural areas. Urban criteria to have a depot within a 30 minute drive. Rural criteria to have a depot within a 45 minute drive for communities with a population of 4000 or greater.
- Based on these criteria ESABC is presently servicing approximately 97% of the BC population of 4.3 million with less than 150,000 people outside of the target driving ranges. ESABC is continuing to expand its depot network to address the last isolated areas of concentrated population which do not currently have depots.

Consultation Suggestions

- Be proactive
- Meet regularly with Ministry staff to review issues and advise about progress prior to and after program implementation
- Identify and consult with key stakeholders early and often
- Utilize existing infrastructure - Recycling Council of BC, BC Stewardship Council, BC Stewards Roundtable)
- Undertake broad public consultation on the proposed stewardship plan in all major areas of the province (Lower Mainland, Vancouver Island, Interior and Northern BC)

