



# Media Release

***For Immediate Release***

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## **Don't Dump the Pumpkins!**

**October 26, 2009 – Vancouver, B.C.** – When Halloween has come and gone, and your jack o' lantern starts to look a tad more sad than scary, remember that you can send it on to be reincarnated as nutrient-rich compost for the garden.

Many municipalities in B.C. will pick up no-longer-great pumpkins at curbside as part of their yard waste collection program, while others will be accepting pumpkins at their recycling depots or transfer stations.

Remember, the more organic matter we can recycle, the less greenhouse gases we'll produce at our landfills.

To find out the best way to return your pumpkin to the earth, simply call the Recycling Council of B.C.'s hotline at 604-RECYCLE or 1-800-667-4321. Our live operators are available between 9 am and 6 pm weekdays and from 9 am to 4 pm on Saturdays.

The Recycling Council of British Columbia is a multi-sectoral, non-profit organization promoting the principles of Zero Waste through information services, research and the exchange of ideas. Founded in 1974, RCBC is Canada's longest-serving recycling council and has earned the reputation of being one of the most widely respected environmental organizations in the province today. RCBC has played a major role in the establishment of the many ground-breaking product stewardship programs in the province, which are emulated around the world.

For more information visit [www.rcbc.bc.ca](http://www.rcbc.bc.ca)

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