

RCBC



**RECYCLING
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FOR IMMEDIATE RELEASE

CONTACT INFORMATION

Brock Macdonald
Executive Director
Telephone: 604.683.6009 ext. 307
Email: brock@rcbc.bc.ca

The Recycling Council of British Columbia is pleased to announce “An Evening with Thomas Lindhqvist, The Father of Extended Producer Responsibility (EPR)”. The reception will take place Monday, February 6, 2012, between 5 - 8 pm at the Four Seasons Hotel in downtown Vancouver, at 791 W. Georgia. This is a free event, where all are welcome.

Currently, Professor Lindhqvist is an Associate Professor at the International Institute for Industrial Environmental Economics at Lund University in Sweden, where he has earned his a PhD from publishing "Extended Producer Responsibility in Cleaner Production". He has written extensively on EPR and is a primary contributor to the Organization for Economic Co-operation and Development's (OECD) EPR work program.

Other special guests include Jim Ferguson from “Green Manitoba”, Allen Langdon, Vice-President, Sustainability, Retail Council of Canada and 30 product stewardship policy makers from across Canada. The doors open at 5 pm to the public. Ferguson and Langdon will share a short update on Manitoba's packaging program at 6 pm, followed directly by an address by Prof. Lindhqvist. There will be an opportunity to ask questions and network with experts in EPR and product stewardship afterwards. “Thomas Lindhqvist's work in environmental economics is what our model of product stewardship is based on here in B.C.,” said RCBC Executive Director Brock Macdonald. “If you want to gain insight into EPR and have the opportunity to meet the most influential figure in product stewardship today, this is your chance.”

Please **RSVP to rcbc@rcbc.bc.ca with subject line Thomas Lindhqvist Event - Feb 6**. The Recycling Council of British Columbia is a multi-sectoral, non-profit, membership driven organization that promotes the principles of zero waste through information services, the exchange of ideas and research. You can visit <http://rcbc.bc.ca/events/thomaslindhqvistevent> for more information.