

RCBC



2012 Membership Package

Promoting the principles of Zero Waste through information services, research and the exchange of ideas.

RCBC



Become a MEMBER, make a BIG DIFFERENCE!

The Recycling Council of British Columbia is a multi-sectoral, non-profit organization promoting the principles of zero waste through information services, research and the exchange of ideas.

Businesses, governments, non-profit-organizations and institutions, students and concerned citizens make up our diverse membership from around the province and beyond – all working together to achieve zero waste in B.C.

In 2009, RCBC adopted a new vision:

“The Recycling Council foresees a British Columbia in which 100 percent of product waste is managed in Extended Producer Responsibility programs, and 100 percent of compostable material is diverted to beneficial end-use, in accordance with the 3Rs hierarchy.”

Founded in 1974 as an umbrella organization for numerous community-based recycling operations and non-profit societies, *RCBC is Canada's longest serving recycling council*. We have evolved from our initial incarnation to being one of the most widely respected, multi-sectoral environmental organizations in the country today. RCBC has played, and continues to play a major role in the establishment of the many groundbreaking product stewardship programs and environmental policies in the province, which are emulated around the world.

We invite you to *become a member and discover how you can make a difference*. Your support and participation enables us to continue to do important work in promoting zero waste, waste reduction and recycling.

Currently RCBC is generously sponsored by





As a member, you can **make a big difference by supporting** our services. We maintain a strong public presence through the operation of our unique, value-added services such as the RCBC Recycling Hotline, RCBC Materials Exchange, and the RCBC website & Recyclepedia, available to all British Columbians.

RCBC Recycling Hotline

604-RECYCLE (Lower Mainland)
hotline@rcbc.bc.ca

1-800-667-4321 (rest of BC)

Established in 1990, the RCBC Recycling Hotline is a *free, province-wide information service* on recycling, pollution prevention, waste disposal and regulations. Our live Hotline Information Officers *answer over 173,000 inquiries each year* and provide information to B.C. residents from our comprehensive database containing over 120 product and service categories and *4,000 listings of businesses, services, organizations and programs* covering a wide range of topics. The RCBC Recycling Hotline is open Monday to Friday from 9 am to 4 pm and Saturday from 9 am to 4 pm.

RCBC Materials Exchange (MEX) Program | www.bc.reuses.com

One person's waste is another's resource. Established in 1985, the RCBC MEX is a free province-wide service facilitating the reuse and recycling of discarded products and materials. It's a dating service for waste! *Since 2006, the RCBC MEX diverted over 361 tonnes of waste out of BC's landfills.* The RCBC MEX program is now completely web-based, comprising **seven residential materials reuse sites** (Surreyreuses.com, Vancouver.reuses.com, Csrdr.reuses.com, Tnrdreuses.com and Okanaganreuses.com, SCRDrreues.com, TOLresues.com) and **two commercial materials reuse sites** (BC Industrial Materials Exchange www.bcimex.ca and BC Electronics Materials Exchange www.bcemex.ca).

RCBC Web Site & Recyclepedia | www.rcbc.bc.ca

Our site offers a range of information about our mission, services and activities. It is also *a portal to information* on events, publications and press releases. All of RCBC's members' websites can be accessed through links on our website.

In 2009, we launched our highly successful **Recyclepedia**, receiving over 4,000 searches a month. Outside our regular hotline operation hours, our web site provides you with instant recycling information on the 40 most asked about items in B.C. Use the easy drop-down menus to find recycling options in your community for things like batteries, tires, computers and a host of other items.

RCBC



Annual Zero Waste Conference

As a member, you can **make a difference by learning** about industry innovations, discussing new policy directions and discovering new opportunities for your organization.

You can also **make a big difference by sharing** your expertise.

Every spring, RCBC hosts its annual conference in various locations across B.C. For over 35 years, we have been home to B.C.'s premier event on recycling and waste reduction. This conference is an excellent opportunity to network and meet with colleagues and to learn from the various presenters on a diverse range of topics that speaks to every member of RCBC.

Our 2012 Conference, will be held in Whistler from May 23-25 at the Westin Resort and Spa.



Past Conference Themes

2011

The Green Economy: Ready, Set, Grow

2010

The Future Starts Now: Transition to EPR

2009

ECONomics: The Green Economy Summit

For more information on the conference, visit www.rcbc.bc.ca/events/annual-conference.

Other RCBC Events



RCBC hosts other events such as *Waste Reduction Week* and other ad hoc workshops that focus on waste management strategies for specific industries. We promote public awareness of recycling issues and encourage waste avoidance by participating in a variety of education outreach events. Various board and staff also sit on advisory and consultation groups when governments are reviewing legislative changes to recycling programs and regulations.

RCBC



BECOME a MEMBER...
join the team that
makes a DIFFERENCE!

As a member, *RCBC offers you:*

Direct Participation

- Partnership and sponsorships opportunities.
- Free Job Postings on the RCBC website.
- Participation on RCBC's policy development process.
- Opportunity to stand for election to the Board of Directors.
- Meeting space in the RCBC office for small meetings.
- Website link on RCBC website and use of logo* in promotional literature.

Information Services

- Access to the latest information and initiatives on Zero Waste, recycling, and waste reduction on our website and frequent member advisories.
- Subscription to our electronic newsletter, Recap.
- Exclusive access to our video gallery and conference presentation archive.

Networking

- Networking opportunities with a wide-range of waste management professionals, policy experts, and service providers.
- Affiliation with other organizations with common goals.
- Multi-sectoral perspectives on current issues reflecting our diverse membership.
- Reduced rates at RCBC events.

*see RCBC's Logo Use Policy

Environmental sustainability is everybody's business. Being a member of RCBC means you are aware of, and part of the process to protect our environment.

Thank you for considering membership with RCBC!

Questions?

For membership inquiries, contact Ben Ramos, Member Services Manager, by phone at (604) 683-6009 ext. 314 or email at ben@rcbc.bc.ca.



RCBC Members' Code of Conduct (approved April 2011)

"The Recycling Council of British Columbia (RCBC) is a multi-sectoral, non-profit organization promoting the principles of zero waste through information services, the exchange of ideas and research."

Membership in RCBC is available to all individuals, organizations or companies who share in the broad philosophies and goals expressed by the foregoing Mission Statement and the RCBC Constitution.

1. The fundamental relationship between each member and RCBC must be one of trust; essential to trust is a commitment to honesty and integrity. Ethical conduct within this relationship imposes certain obligations.

(a) RCBC members must act at all times in full compliance with both the letter and the spirit of all applicable laws.

(b) In his/her relationship with RCBC, no member shall commit or condone an unethical or illegal act or instruct another member, supplier or employee, to do so.

2. Members shall not exploit or invoke their membership in RCBC for personal gain or to promote their business.

3. Members are neither endorsed by RCBC nor by provincially affiliated sponsors or other members.

4. RCBC does not permit its name, logo or written materials to be copied, republished, excerpted, hypertext-linked to a website, or otherwise used for any commercial purpose, including advertising, or to suggest any endorsement, affiliation or sponsorship of any third-party product or service, without the prior written permission of RCBC.

5. Without prior written permission, members may only use the RCBC Logo in accordance with the RCBC Logo Use Policy, upon completion of the RCBC Member Logo Use Form.

Logo Use Policy

a. The RCBC logo may only be used to show that an organization or individual is a member of RCBC. Use of the logo should only be accompanied by the text 'Member of RCBC'. Any other text accompanying the logo is not permitted.

b. RCBC does not permit its members to use the RCBC logo for endorsement of a member's organization, publications, products, services, or programs.

c. RCBC does not permit its members to alter the appearance of the RCBC logo.

d. Member must complete and return the Logo Use Agreement form before logo is released for use.

RCBC



Recycling Council of BC Membership Form 2012

Company/Organization _____

Contact person _____

Address _____

City _____ Province _____ Postal code _____

Phone (____) _____ Fax (____) _____

Email _____ Website _____
(Required for electronic news service) (Required for webpage link to www.rcbc.bc.ca)

Facebook/Twitter Page _____

- Please renew my membership
- Please sign me up as a new member (if new member, please fill out question below)

Tell us about your organization: _____

How did you hear about RCBC?: _____

Membership Categories and Annual Fees (please check box)

Business Sector

- Stewardship Agencies \$475
- Business (250+ employees) \$700
- Business (50-249 employees) \$440
- Business (11-49 employees) \$255
- Business (1-10 employees) \$110

Government Sector

- Federal and Provincial Governments \$480
- Regional & Municipal governments (pop >500,000)* \$325
- Regional & Municipal governments (pop >200,00-500,000)* \$275
- Regional & Municipal governments (pop >50,000-200,000)* \$225
- Regional & Municipal governments (pop <50,000)* \$175

Non-Profit Sector

- Industry Associations (i.e. CARI, SWANA) \$300
- Institutions (hospitals, colleges, Universities) \$250
- Non-Profit Organizations and Societies (5+ employees) \$170
- Non-Profit Organizations and Societies (1-4 employees) \$110

Individual

- Individuals \$65

Payment

Please make cheques payable to the **Recycling Council of BC**

- Payment enclosed
- Charge to my VISA or M/C (please circle one)

Name _____

Card # _____ Exp. Date _____

Signature _____

RCBC does not sell its mailing list. All information will be kept confidential. By becoming a member of RCBC, you agree to receive regular communications, event invitations and RCBC publications from RCBC. In addition, a link to your organization's website will be posted under our website's membership listing at www.rcbc.bc.ca. If you wish to opt-out of any of these membership features, please advise Ben Ramos, Privacy Policy Officer at ben@rcbc.bc.ca.

NOTE: Membership is valid for each calendar year (January to December).

Membership Acknowledgment

By signing below, the applicant:

1. Agrees to comply with and be governed by RCBC's Constitution and Bylaws;
2. Attests that the company or organization which they represent, will adhere to RCBC's "Members Code of Conduct."

Signature (print name beside signature) _____ Date _____