

RCBC



2010 Membership Package

Promoting the principles of Zero Waste through information services, research and the exchange of ideas.



Become a MEMBER, make a BIG DIFFERENCE!

The Recycling Council of British Columbia is a multi-sectoral, non-profit organization promoting the principles of zero waste through information services, research and the exchange of ideas.

Businesses, governments, non-profit-organizations and institutions, students and concerned citizens make up our diverse membership from around the province and beyond – all working together to achieve zero waste in B.C.

In 2009, RCBC adopted a new vision:

“The Recycling Council foresees a British Columbia in which 100 percent of product waste is managed in Extended Producer Responsibility programs, and 100 percent of compostable material is diverted to beneficial end-use, in accordance with the 3Rs hierarchy.”

Founded in 1974 as an umbrella organization for numerous community-based recycling operations and non-profit societies, *RCBC is Canada's longest serving recycling council.* We have evolved from our initial incarnation to being one of the most widely respected, multi-sectoral environmental organizations in the country today. RCBC has played, and continues to play a major role in the establishment of the many groundbreaking product stewardship programs and environmental policies in the province, which are emulated around the world.

We invite you to *become a member and discover how you can make a difference.* Your support and participation enables us to continue to do important work in promoting zero waste, waste reduction and recycling.

Currently RCBC is generously sponsored by





As a member, you can **make a big difference by supporting** our services. We maintain a strong public presence through the operation of our unique, value-added services such as the RCBC Recycling Hotline, RCBC Materials Exchange, and the RCBC website & Recyclepedia, available to all British Columbians.

RCBC Recycling Hotline

604-RECYCLE (Lower Mainland)
hotline@rcbc.bc.ca

1-800-667-4321 (rest of BC)

Established in 1990, the RCBC Recycling Hotline is a *free, province-wide information service* on recycling, pollution prevention, waste disposal and regulations. Our live Hotline Information Officers *answer over 173,000 inquiries each year* and provide information to B.C. residents from our comprehensive database containing over 120 product and service categories and *4,000 listings of businesses, services, organizations and programs* covering a wide range of topics. The RCBC Recycling Hotline is open Monday to Friday from 9 am to 4 pm and Saturday from 9 am to 4 pm.

RCBC Materials Exchange (MEX) Program | www.bc.reuses.com

One person's waste is another's resource. Established in 1985, the RCBC MEX is a free province-wide service facilitating the reuse and recycling of discarded products and materials. It's a dating service for waste! *Since 2006, the RCBC MEX diverted over 361 tonnes of waste out of BC's landfills.* The RCBC MEX program is now completely web-based, comprising **seven residential materials reuse sites** (Surreyreuses.com, Vancouver.reuses.com, Csrdr.reuses.com, Tnrdr.reuses.com and Okanaganreuses.com, SCRDr.reuses.com, TOLreuses.com) and **two commercial materials reuse sites** (BC Industrial Materials Exchange www.bcimex.ca and BC Electronics Materials Exchange www.bcemex.ca).

RCBC Web Site & Recyclepedia | www.rcbc.bc.ca

Our site offers a range of information about our mission, services and activities. It is also *a portal to information* on events, publications and press releases. All of RCBC's members' websites can be accessed through links on our website.

In 2009, we launched our highly successful **Recyclepedia**, receiving over 4,000 searches a month. Outside our regular hotline operation hours, our web site provides you with instant recycling information on the 40 most asked about items in B.C. Use the easy drop-down menus to find recycling options in your community for things like batteries, tires, computers and a host of other items.

RCBC



Annual Zero Waste Conference

As a member, you can **make a difference by learning** about industry innovations, discussing new policy directions and discovering new opportunities for your organization.

You can also **make a big difference by sharing** your expertise.

Every spring, RCBC hosts its annual conference in various locations across B.C. For over 35 years, we have been home to B.C.'s premier event on recycling and waste reduction. This conference is an excellent opportunity to network and meet with colleagues and to learn from the various presenters on a diverse range of topics that speaks to every member of RCBC.

Our 2010 conference, *The Future Starts Now: Planning the Transition to EPR* will be held in Whistler from May 25-27 at the Westin Resort and Spa.



Past Conference Themes

2009

ECOnomics: The Green Economy Summit

2008

Creating a Climate for Change: Waste Reduction and Climate Change

2007 Whistler

Rethink Everything! Adapting to the new reality.

For more information on the conference, visit www.rcbc.bc.ca/events/annual-conference.

Other RCBC Events



RCBC hosts other events such as *Waste Reduction Week* and other ad hoc workshops that focus on waste management strategies for specific industries. We promote public awareness of recycling issues and encourage waste avoidance by participating in a variety of education outreach events. Various board and staff also sit on advisory and consultation groups when governments are reviewing legislative changes to recycling programs and regulations.



BECOME a MEMBER... join the team that makes a DIFFERENCE!

As a member, *RCBC offers you:*

Direct Participation

- Opportunity to stand for election to the Board of Directors.
- Participation on RCBC's standing committees and working groups.
- Partnership and sponsorships opportunities.

Information Services

- Access to the latest information and initiatives on zero waste, recycling and waste reduction on our website and exclusive member advisories.
- Subscription to our electronic newsletter, *Recap*
- Be the first to receive the latest research papers and our press releases

Networking

- Networking opportunities with a wide-range of waste management professionals, policy experts, and service providers.
- Affiliation with other organizations sharing common goals.
- Multi-sectoral perspectives on current issues reflecting our diverse membership.

Other Benefits

- Reduced rates at RCBC events.
- Free Job Postings on the RCBC website.
- Meeting space in the RCBC office for small meetings.
- Website link on RCBC website and use of RCBC's logo in promotional literature.

Environmental sustainability is everybody's business. Being a member of RCBC means you are aware of, and part of the process to protect our environment.

Thank you for considering membership with RCBC!

Questions?

For membership inquiries, contact Ben Ramos, Member Services Manager, by phone at (604) 683-6009 ext. 314 or email at ben@rcbc.bc.ca.



Recycling Council of BC Membership Form 2010

Company/Organization _____

Contact person _____

Address _____

City _____ Province _____ Postal code _____

Phone (____) _____ Fax (____) _____

Email _____ Website _____

(Required for electronic news service)

(Required for webpage link to www.rcbc.bc.ca)

- Please renew my membership
- Please sign me up as a new member (if new member, please fill out question below)

Tell us about your organization: _____

How did you hear about RCBC?: _____

Membership Categories and Annual Fees (please check box)

Business Sector

- Stewardship Agencies \$475
- Business (250+ employees) \$700
- Business (50-240 employees) \$440
- Business (11-49 employees) \$255
- Business (1-10 employees) \$110

Government Sector

- Federal and Provincial Governments \$480
- Regional & Municipal governments (pop >500,000)* \$325
- Regional & Municipal governments (pop >200,00-500,000)* \$275
- Regional & Municipal governments (pop >50,000-200,000)* \$225
- Regional & Municipal governments (pop <50,000)* \$175

Non-Profit Sector

- Industry Associations (i.e. CARI, SWANA) \$300
- Institutions (hospitals, colleges, Universities) \$250
- Non-Profit Organizations and Societies (5+ employees) \$170
- Non-Profit Organizations and Societies (1-4 employees) \$110

Individual

- Individuals \$65
- Students and Seniors (non-voting membership) \$20

Payment

Please make cheques payable to the **Recycling Council of BC**

- Payment enclosed
- Charge to my VISA or M/C (please circle one)

Name _____

Card # _____ Exp. Date _____

Signature _____

RCBC does not sell its mailing list. All information will be kept confidential. By becoming a member of RCBC, you agree to receive regular communications, event invitations and RCBC publications from RCBC. In addition, a link to your organization's website will be posted under our website's membership listing at www.rcbc.bc.ca. If you wish to opt-out of any of these membership features, please advise Ben Ramos, Privacy Policy Officer at ben@rcbc.bc.ca.

NOTE: Membership is valid for each calendar year (January to December).

Membership Acknowledgment

This is to confirm that I have received and agree, as a member of the Recycling Council of British Columbia, to comply with and be governed by the Constitution and Bylaws of this organization.

Signature (print name beside signature)

Date

RCBC Member Logo Use Form 2010



Dear RCBC Member:

We are pleased to invite RCBC members to use the "Member of RCBC" logo on print materials and in web applications to indicate membership with RCBC. Use of the "Member of RCBC" logo is an exclusive benefit of your membership with RCBC.

RCBC Logo Use Policy:

1. The RCBC logo may only be used to show that an organization or individual is a member of RCBC. Use of the logo should only be accompanied by the text 'Member of RCBC'. Any other text accompanying the logo is not permitted.
2. RCBC does not permit its members to use the RCBC logo for endorsement of a member's organization, publications, products, services, or programs.
3. RCBC does not permit its members to alter the appearance of the RCBC logo.
4. Logo will only be released upon completion and receipt of this form.

By signing this document, you agree to adhere by RCBC's Logo Use Policy as stated above.

Name: _____

Organization: _____

Email
Address: _____

Website
Address: _____

Logo use (brochure, website, letterhead, etc.)

Signature: _____

Date: _____

Thank you for your support of RCBC.

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